

[U.S. Cluster Mapping](#) - identifying clusters and industries as diversification targets.

[Utah FirmFind](#) - identifying companies belonging to clusters and industries (reps from Colorado, Montana, and Minnesota will need to confirm availability of NAICS assignments for employers) to find partners for strategies.

[O\\*NET](#) - researching occupations and which industries employ types of workers - i.e. "workforce-driven" view of diversification, leveraging skill sets of unemployed workers (examples discussed were Maytag in Iowa, Pikeville).

[OES Nonmetropolitan Areas](#) - identifying occupational classifications for types of workers in non-MSA counties.

[BLS Industry-Occupation Matrix](#) - seeing connections between which industries hire which workers and which workers concentrate in which industries (mentioned during workshop but not shown).

[BLS Location Quotient Calculator Video Tutorial](#) - not mentioned or shown during workshop but useful for identifying industry and occupation concentrations. Data availability in rural counties presents challenges (mentioned during workshop).