

# NORTHWEST NEW MEXICO

# Top Three Goals

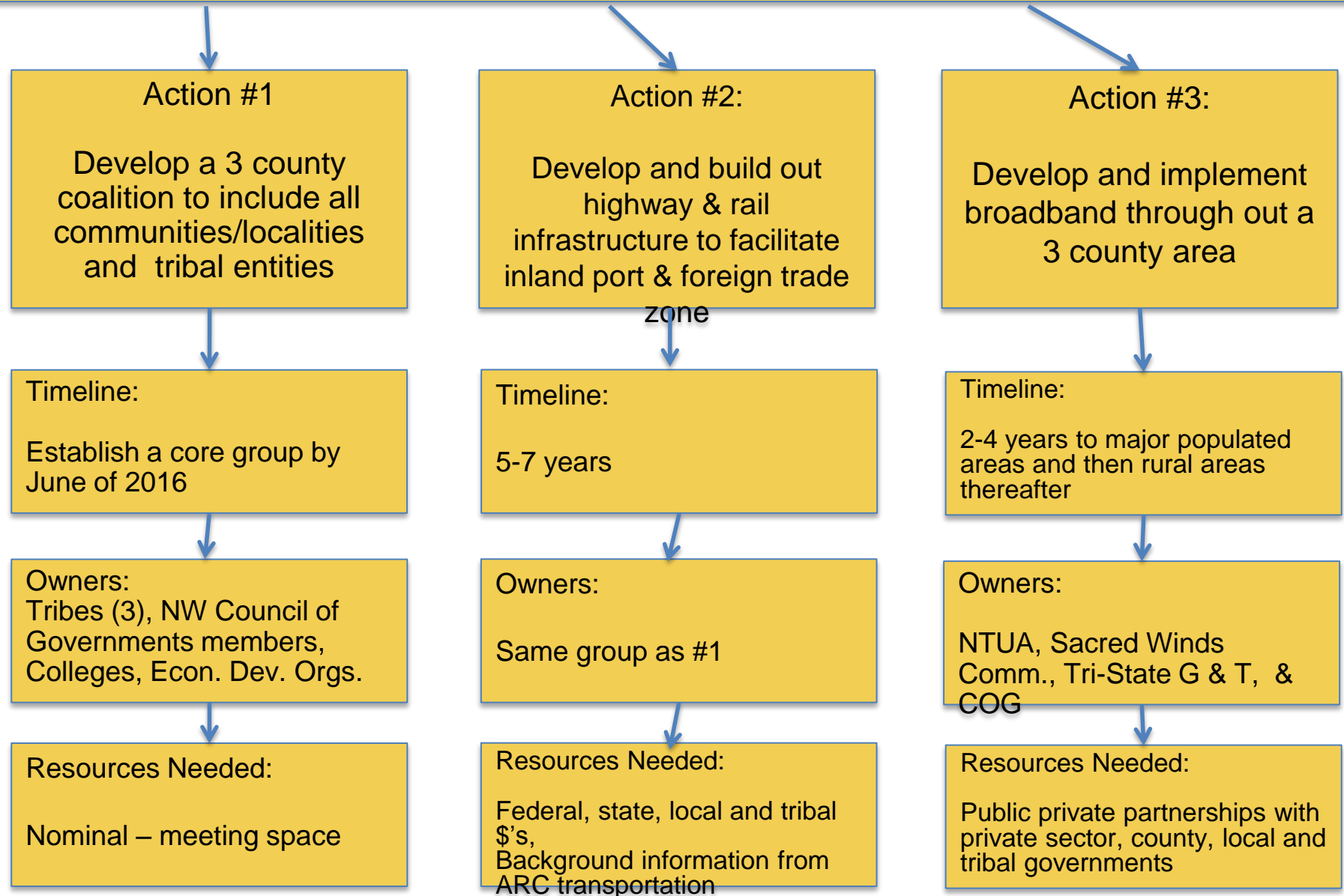
**Goal #1: Develop Needed Infrastructure**

**Goal #2: Create a Sense of Place; Place-making**

**Goal #3: Define Workforce Opportunities for  
Displace Workers**

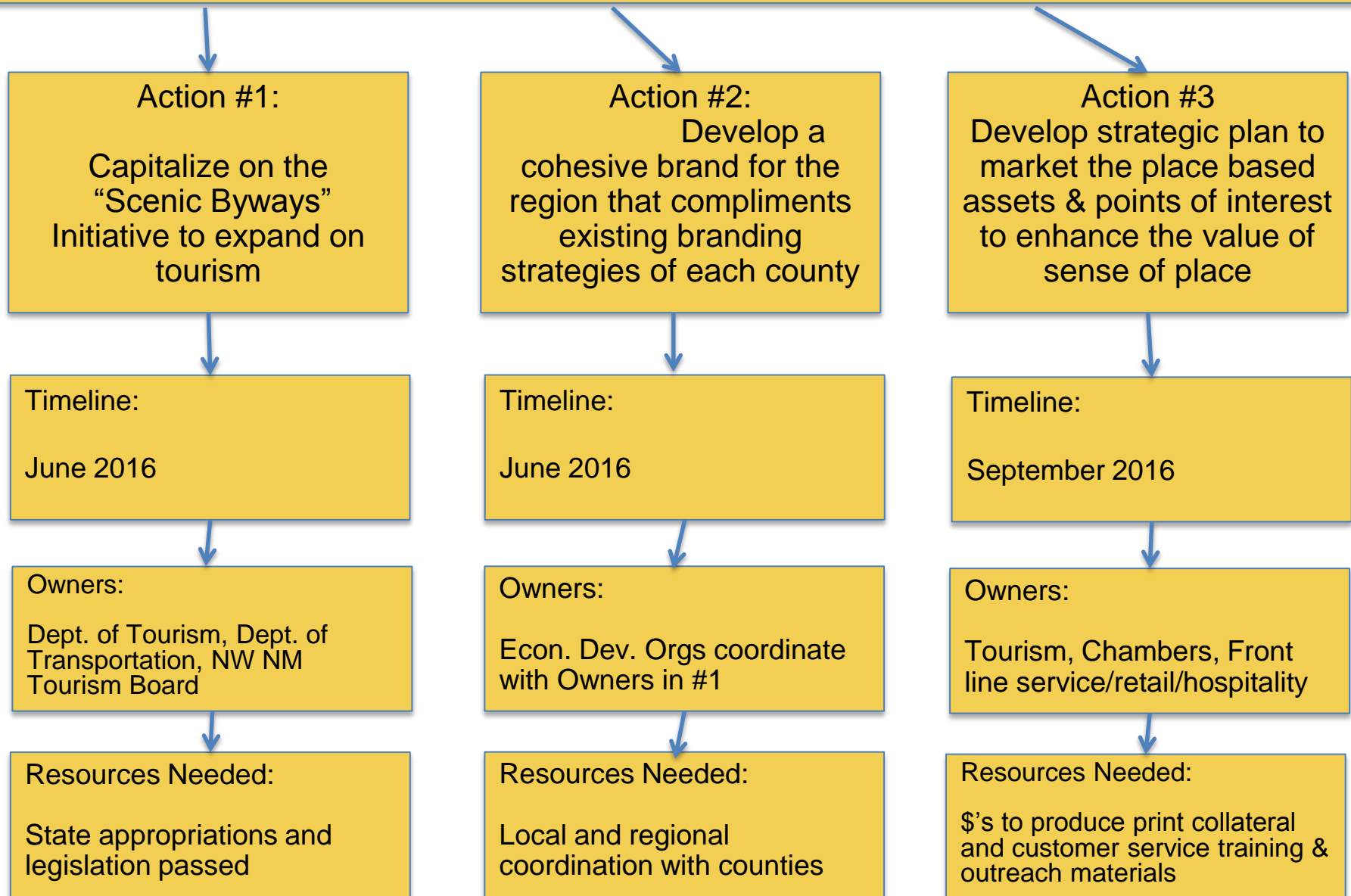
# TEAM NAME: **NORTHWEST NEW MEXICO – CIBOLA, McKINLEY & SAN JUAN**

## Goal #1: DEVELOP NEEDED INFRASTRUCTURE – BROADBAND & TRANSPORTATION



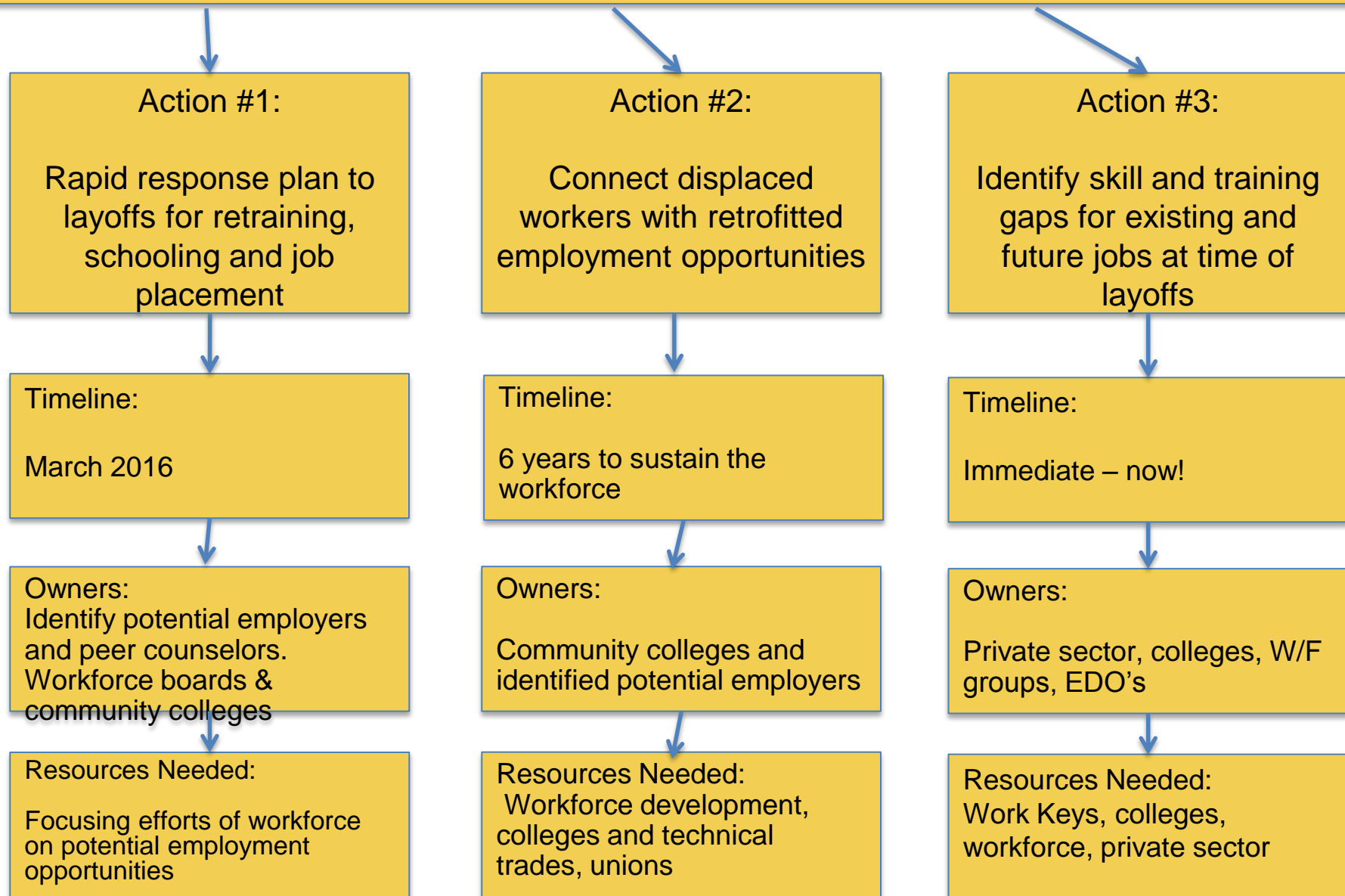
# TEAM NAME: NORTHWEST NEW MEXICO – CIBOLA, MCKINLEY & SAN JUAN

## Goal #2: CREATE A SENSE OF PLACE; PLACE-MAKING



## TEAM NAME: **NORTHWEST NEW MEXICO – CIBOLA, McKINLEY & SAN JUAN**

### Goal #3: DEFINE WORKFORCE OPPORTUNITIES FOR DISPLACED WORKERS

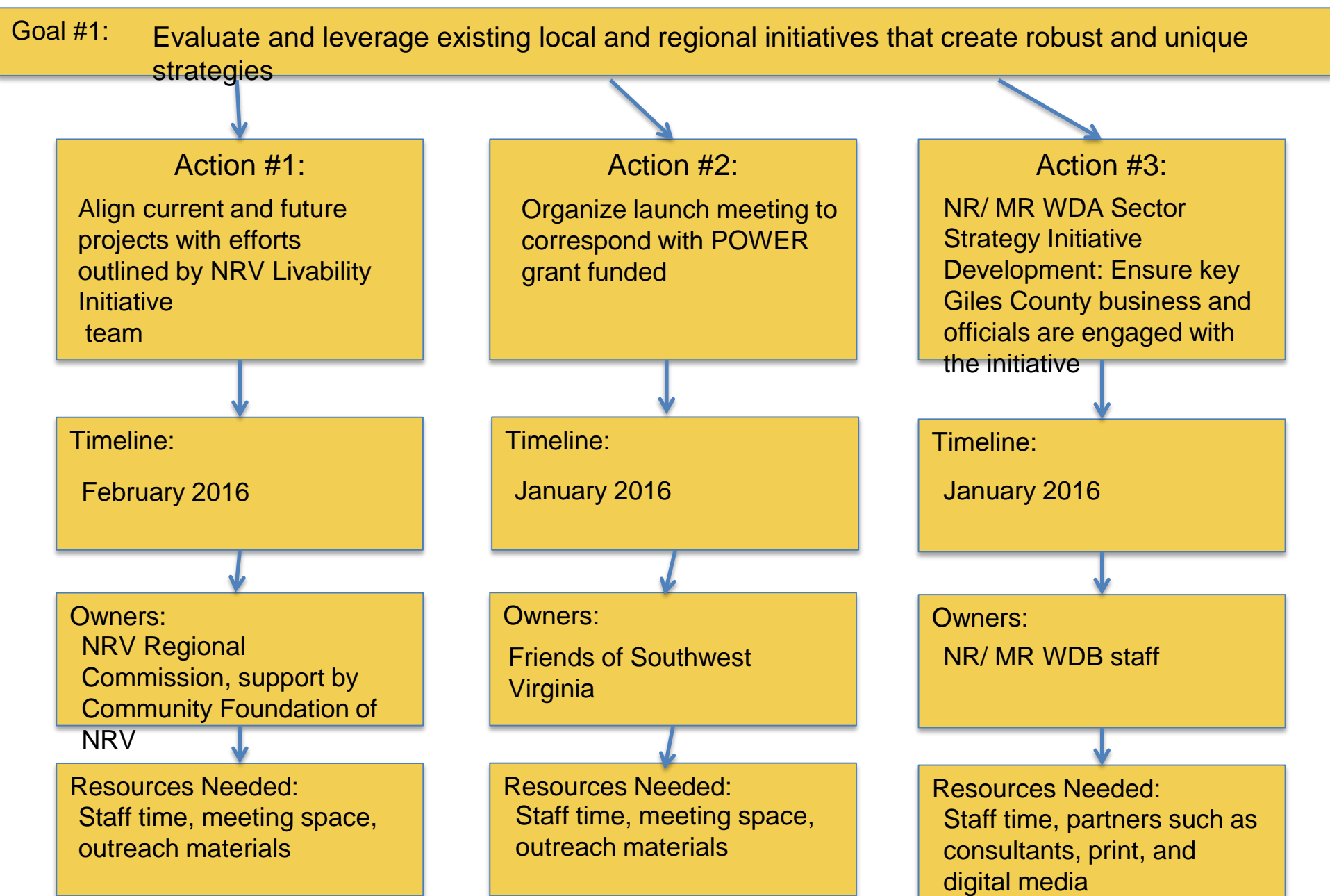


# NEW RIVER VALLEY

# Top Three Goals

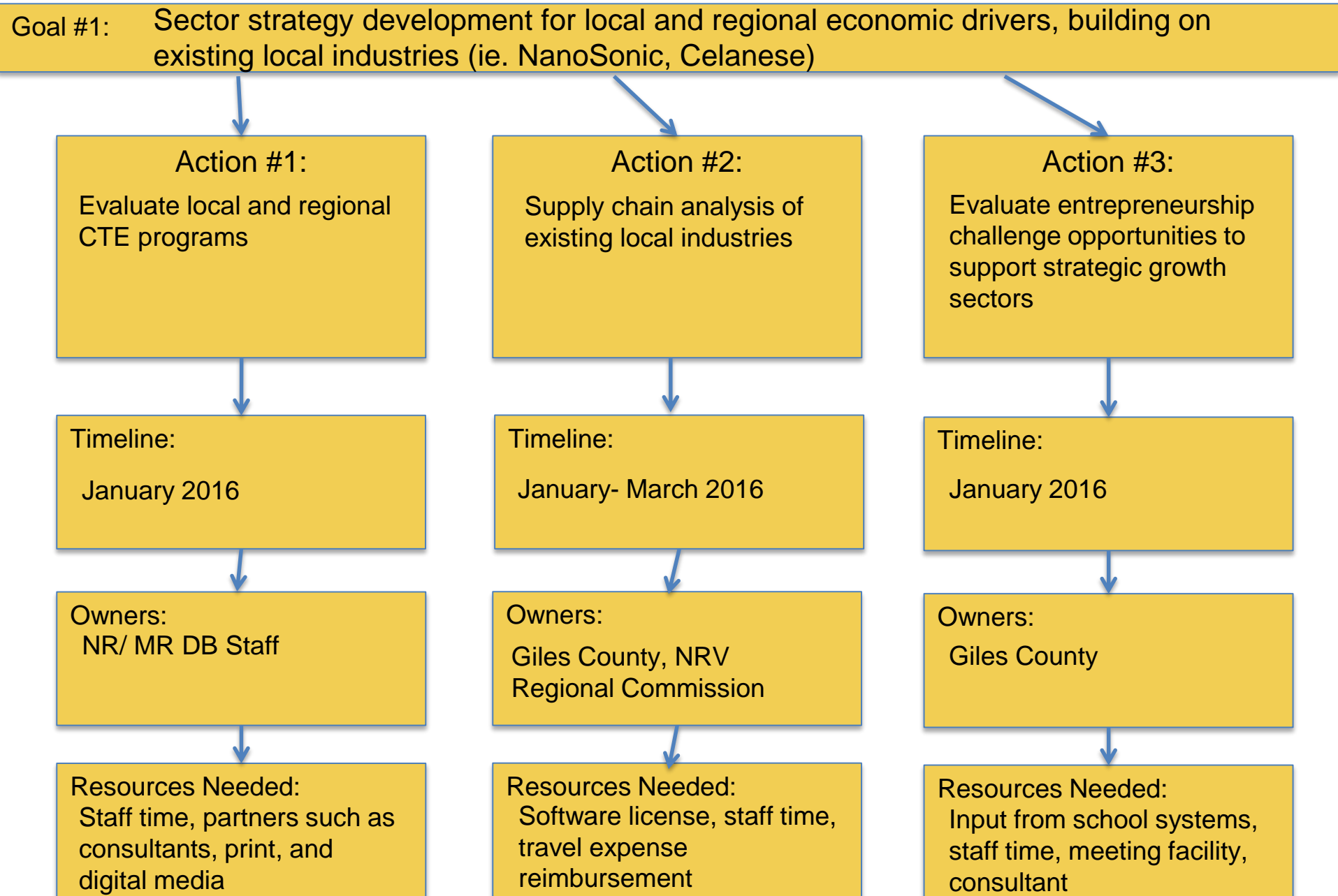
- Goal #1:** Evaluate and leverage existing local and regional initiatives that create robust and unique strategies
- Goal #2:** Sector strategy development for local and regional economic drivers, building on existing local industries (ie. NanoSonic, Celanese)
- Goal #3:** Enhance infrastructure that supports economic development strategies

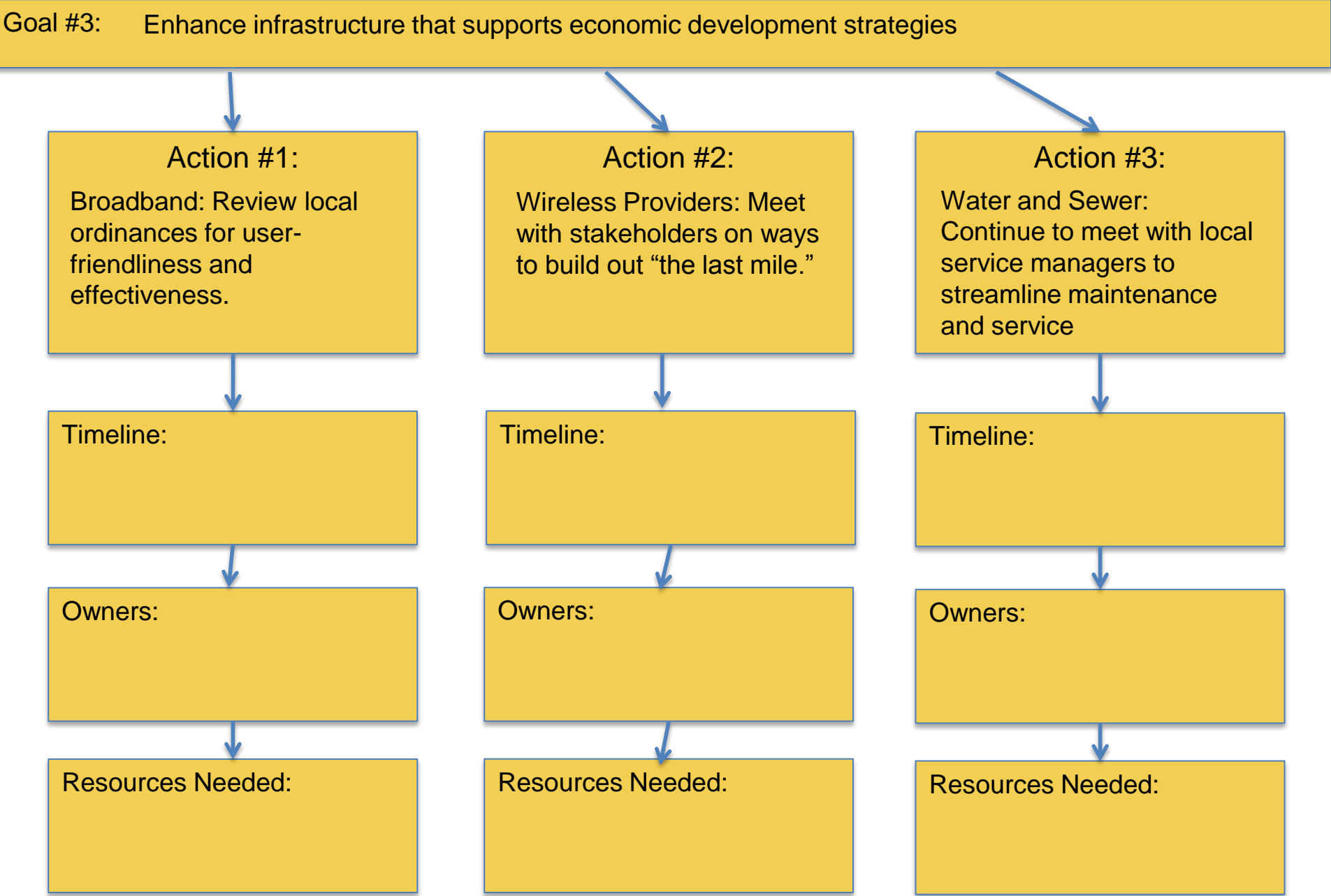
# New River Valley/ Giles County





## New River Valley/ Giles County





# NEW RIVER GORGE

# Top Three Goals

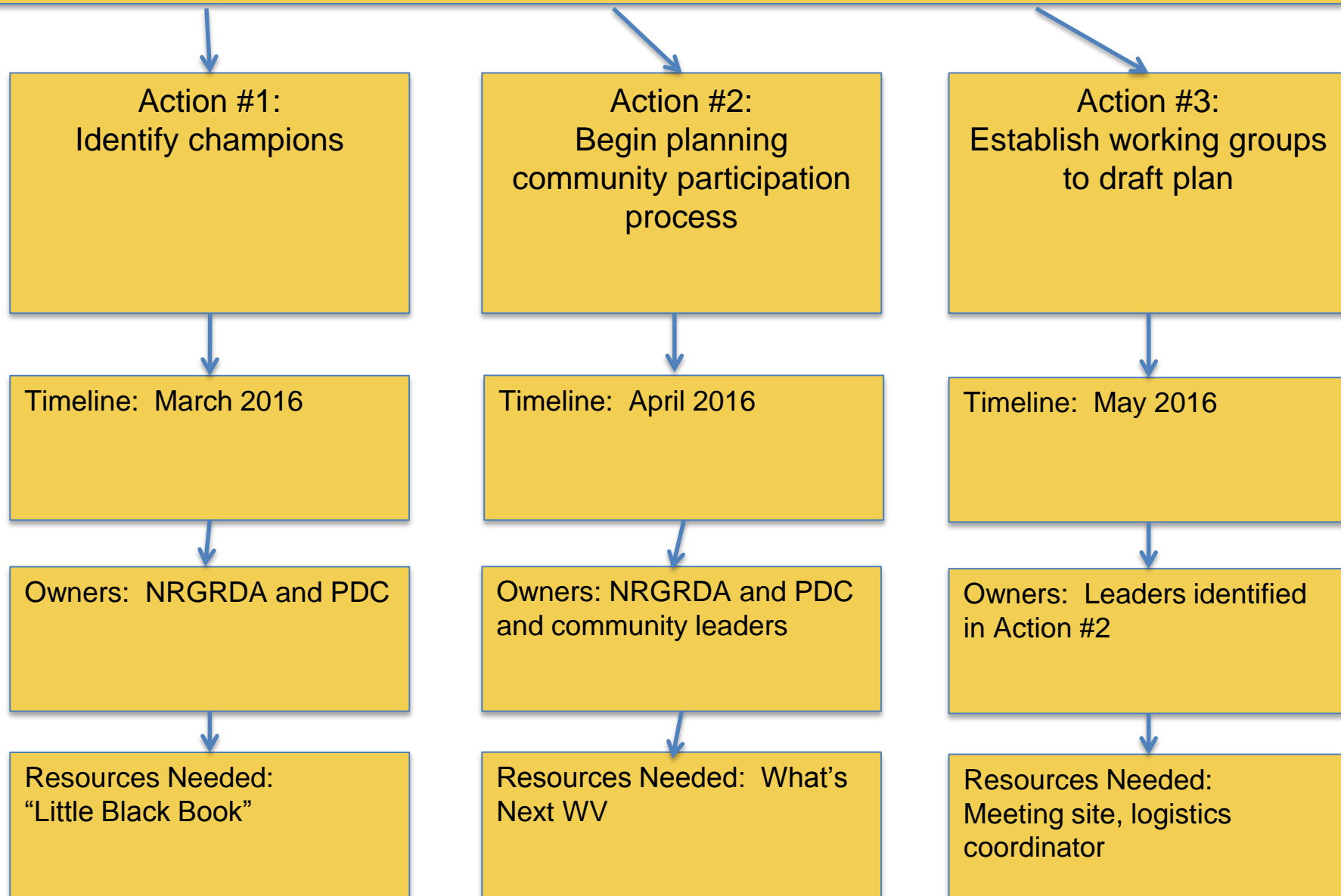
Goal #1: Design a stakeholder engagement process to promote regionalism

Goal #2: Inventory of workforce skills to build career pathways

Goal #3: Identify and target industries utilizing cluster

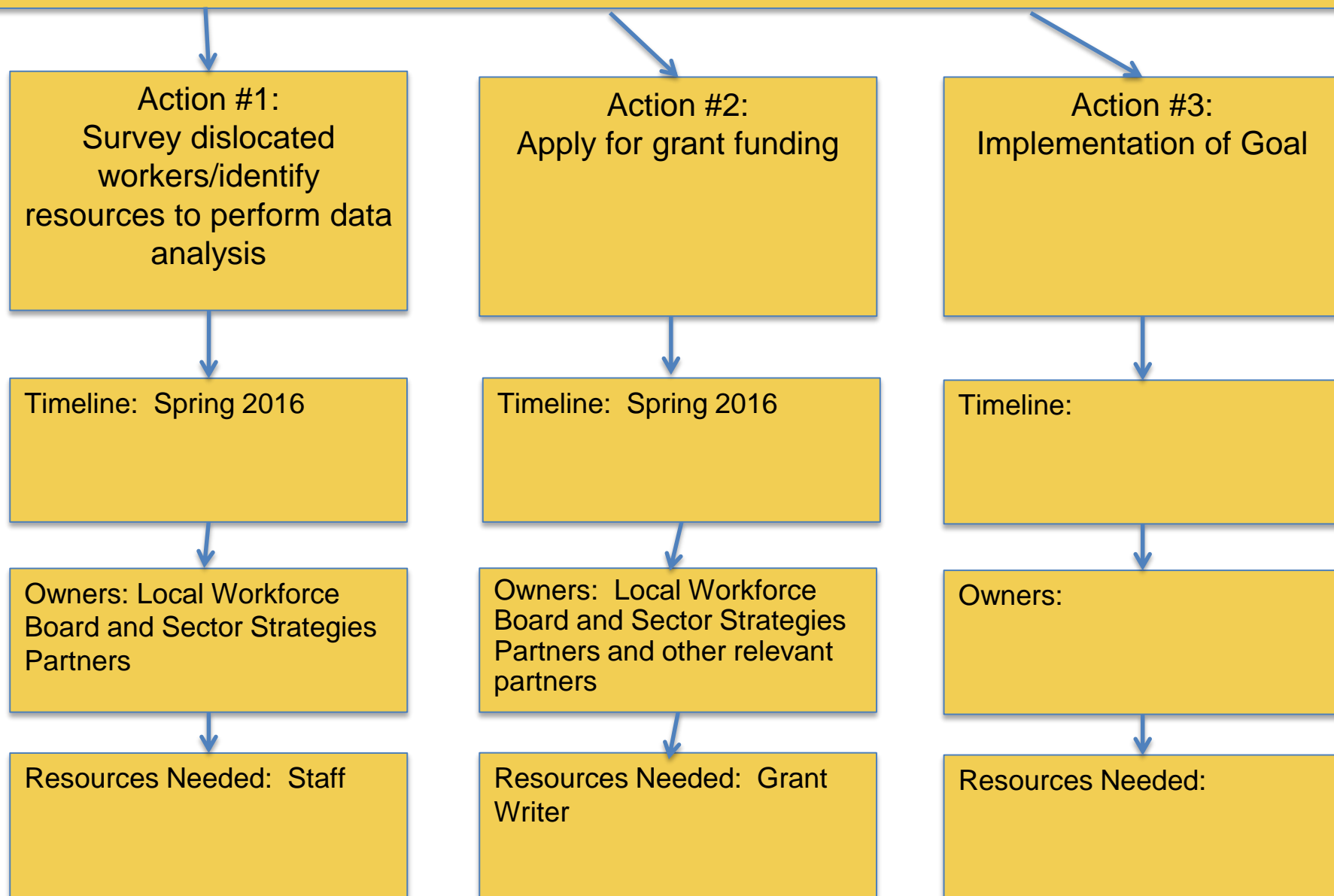
## TEAM NAME: *New River Gorge Regional Development Authority*

Goal #1: Design a Stakeholder Engagement Process to Promote Regionalism



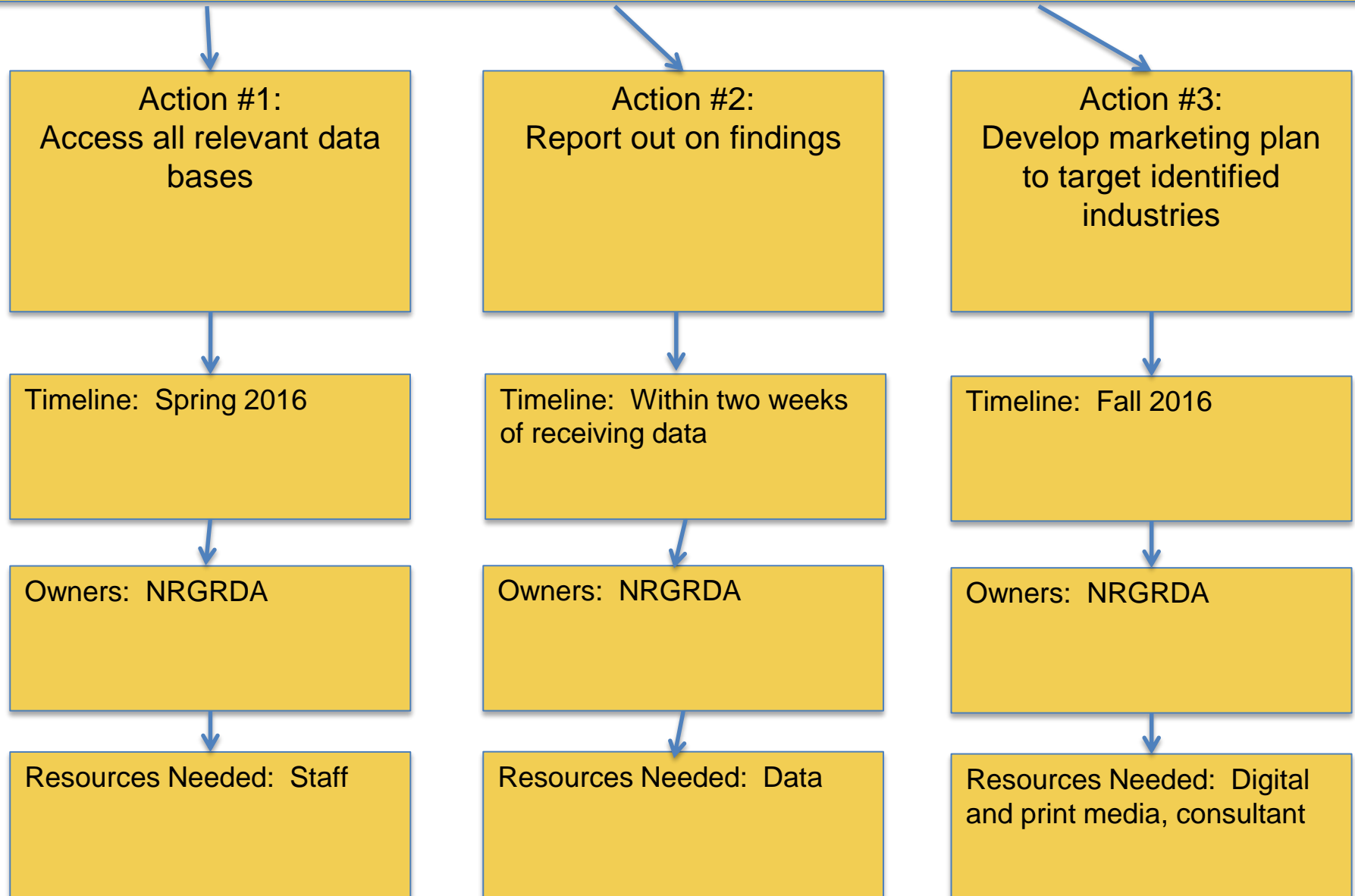
## TEAM NAME: New River Gorge Regional Development Authority

### Goal #2: Inventory of Workforce Skills to Build Career Pathways



## TEAM NAME: New River Gorge Regional Development Authority

### Goal #3: Identify and Target Industries Using Cluster Mapping



# KANAWHA COUNTY



# Top Three Goals

Goal #1: Improve access to broadband internet and transportation infrastructure in order to facilitate location of new businesses/employers

Goal #2: Provide comprehensive career counseling and apprenticeship opportunities to high school students

Goal #3: Focus on human capital, assess existing skills to see how they can be utilized by new industry

## TEAM NAME: Kanawha County

Goal #1: Improve access to broadband internet and transportation infrastructure in order to facilitate location of new businesses/employers

### Action #1:

Meet with Maryland  
Broadband Cooperative

Timeline:  
> 6 months

Owners:  
Anne

Resources Needed:

### Action #2:

Identify areas of need  
thought analyzing  
broadband service maps

Timeline:  
1-3 months

Owners:  
Regional Intergovernmental  
Council (Terry)

Resources Needed:

### Action #3:

Assess businesses that  
might grow if they had  
improved transportation  
infrastructure access to  
international trade routes

Timeline:  
April 2016

Owners:  
Charleston Area Alliance  
(Justin)

Resources Needed:

## TEAM NAME: Kanawha County

Goal #2: Provide comprehensive career counseling and apprenticeship opportunities to high school students

### Action #1:

Meet with Board of Education to present needs and workforce skill-gaps

Timeline:

January 2016

Owners:

Regional Intergovernmental Council (Terry)

Resources Needed:

### Action #2:

Timeline:

Owners:

Resources Needed:

### Action #3:

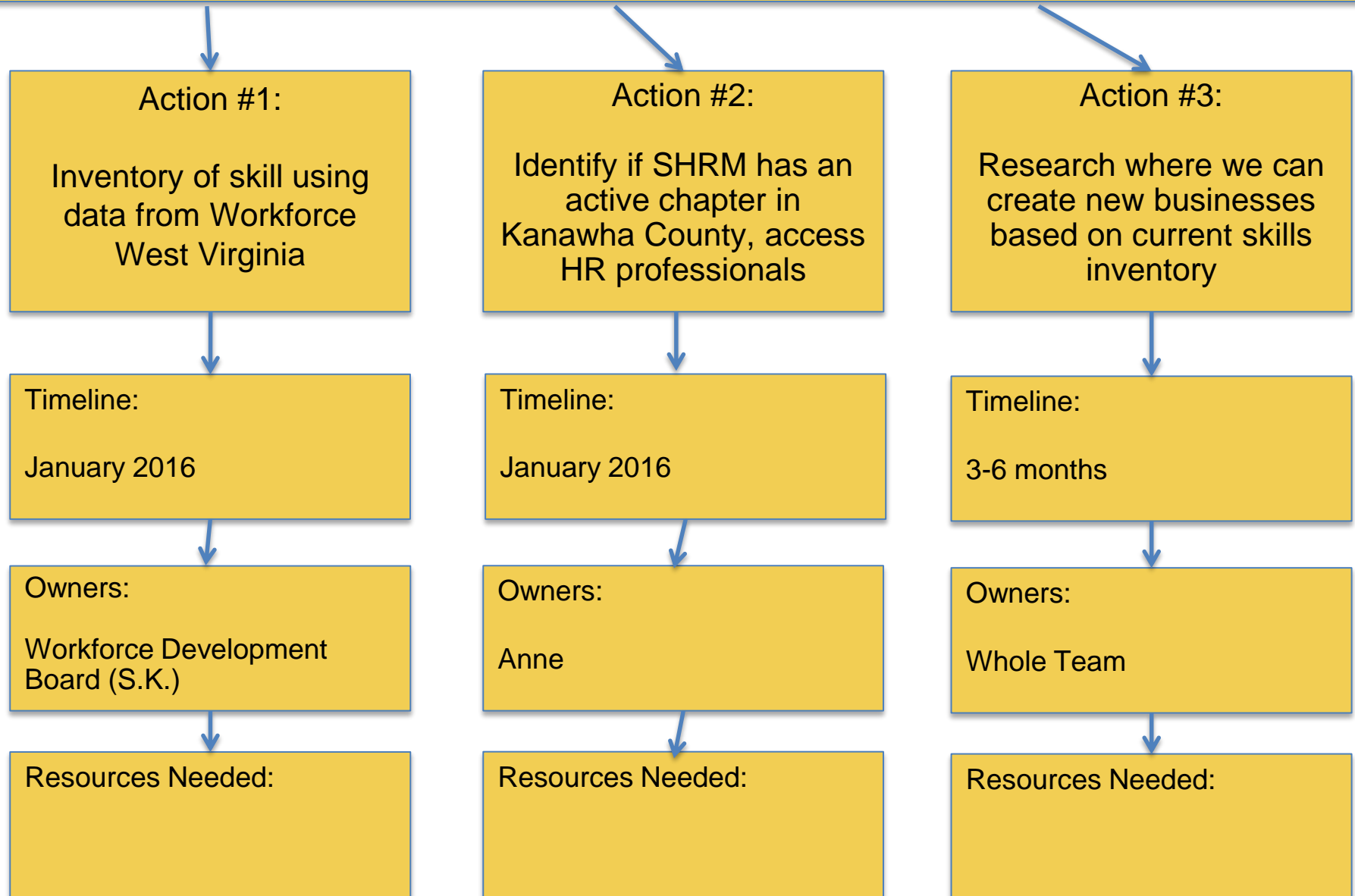
Timeline:

Owners:

Resources Needed:

## TEAM NAME: Kanawha County

Goal #3: Focus on human capital, assess existing skills to see how they can be utilized by new industry



# MASON COUNTY

# Top Three Goals

Goal #1: Enable new Ideas & Interests. Seek out our key players Seek and define a County action plan through community involvement

Goal #2: Develop our Ag business, Start a Buy Local Program, Involve Healthcare and wellness programs

Goal #3: Pursue a Private / Public Partnership for Broadband Development and workforce education

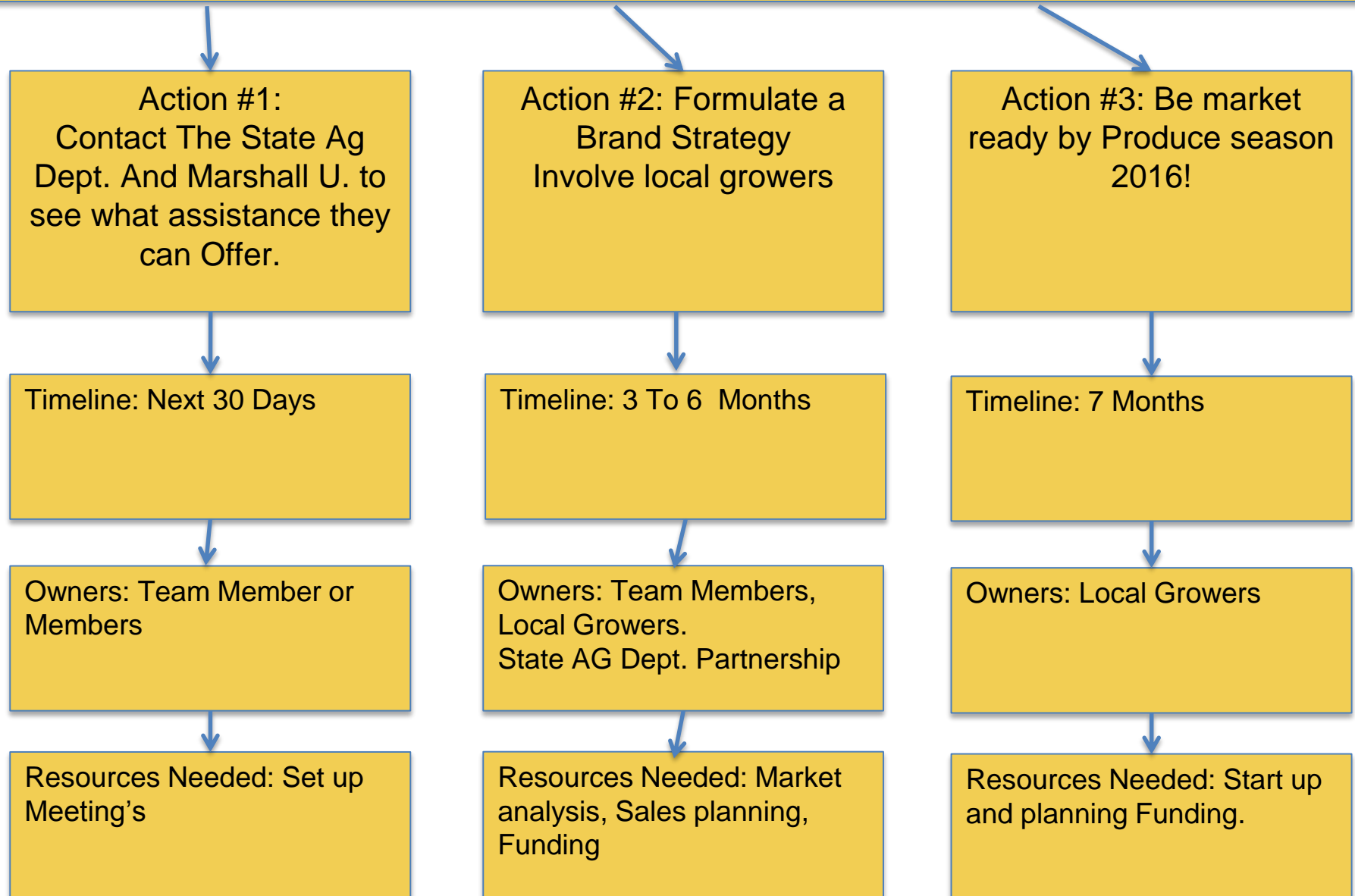
## TEAM NAME: Mason County WV

Goal #1: Enable New Ideas, Find our Key Players, Seek a county action plan



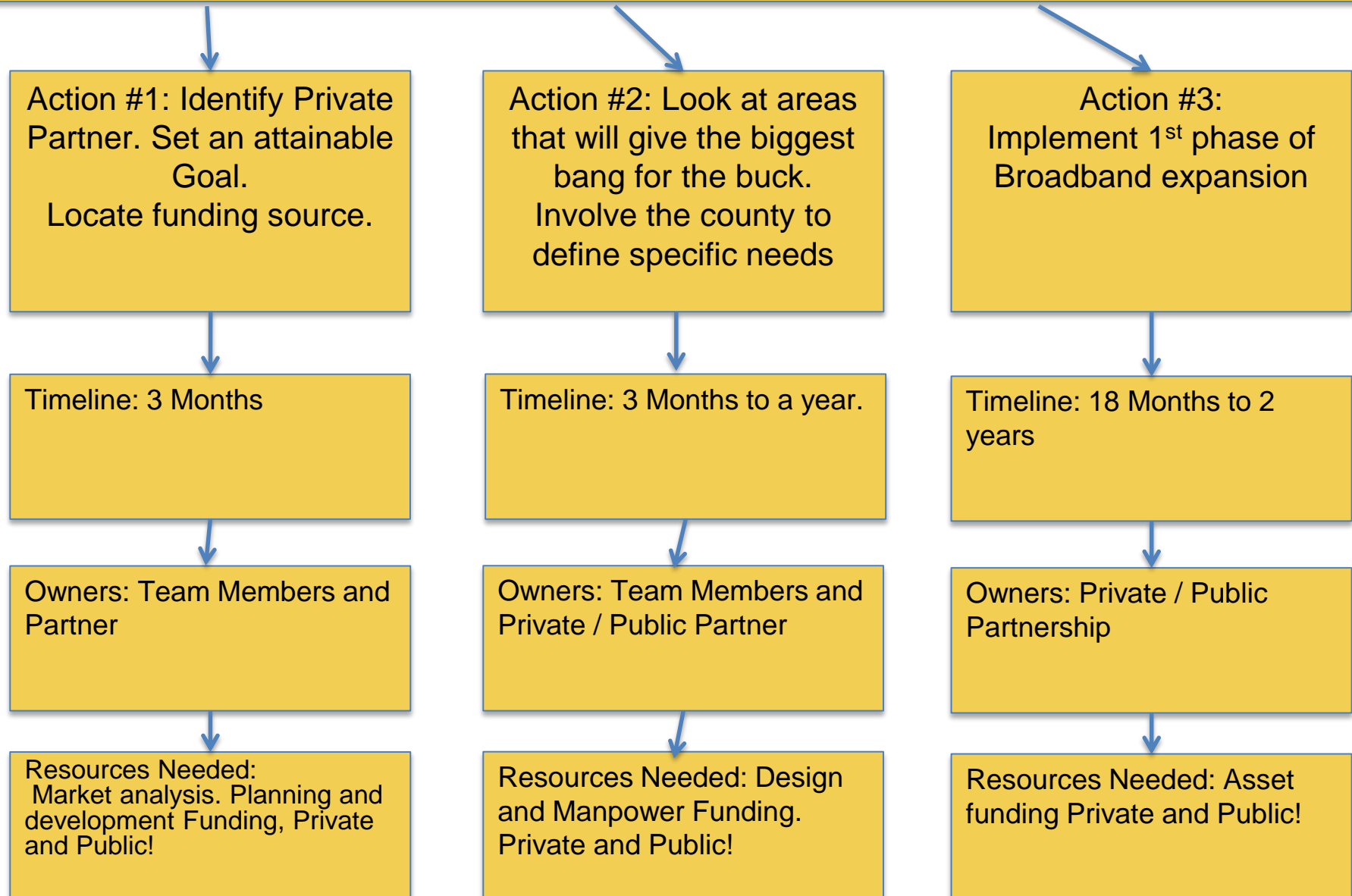
## TEAM NAME: Mason County WV.

Goal #2: Promote our Ag Business, Start a “Buy Local” campaign! Involve Healthcare and wellness programs.





**Goal #3: Private / Public Partnership to Expand Broadband Development & Workforce Education**



# SOUTHEAST MICHIGAN

# Top Three Goals

Goal #1: Create an environment that leads to a more diversified regional economy

- Manufacturing, Service Industry, Tech Companies, Ag, Tourism, TDL

- Stakeholder Engagement

Goal #2: Identify potential funding sources and support resources

- Private and public sector

Goal #3: Promote regional cooperation

## TEAM NAME:

Goal #1: Create an environment that leads to a more diversified regional economy

### Action #1:

Develop an inventory of existing business clusters

Timeline:

120 days

Owners:

Southeast Michigan Council of Governments

Resources Needed:

Staff time and data resources

### Action #2:

Identify emerging markets that match regional assets and current workforce skills

Timeline:

90 days

Owners:

Wayne and Monroe Counties

Resources Needed:

Stakeholder contributions and workforce data resources

### Action #3:

Create outreach plan for stakeholders.

Timeline:

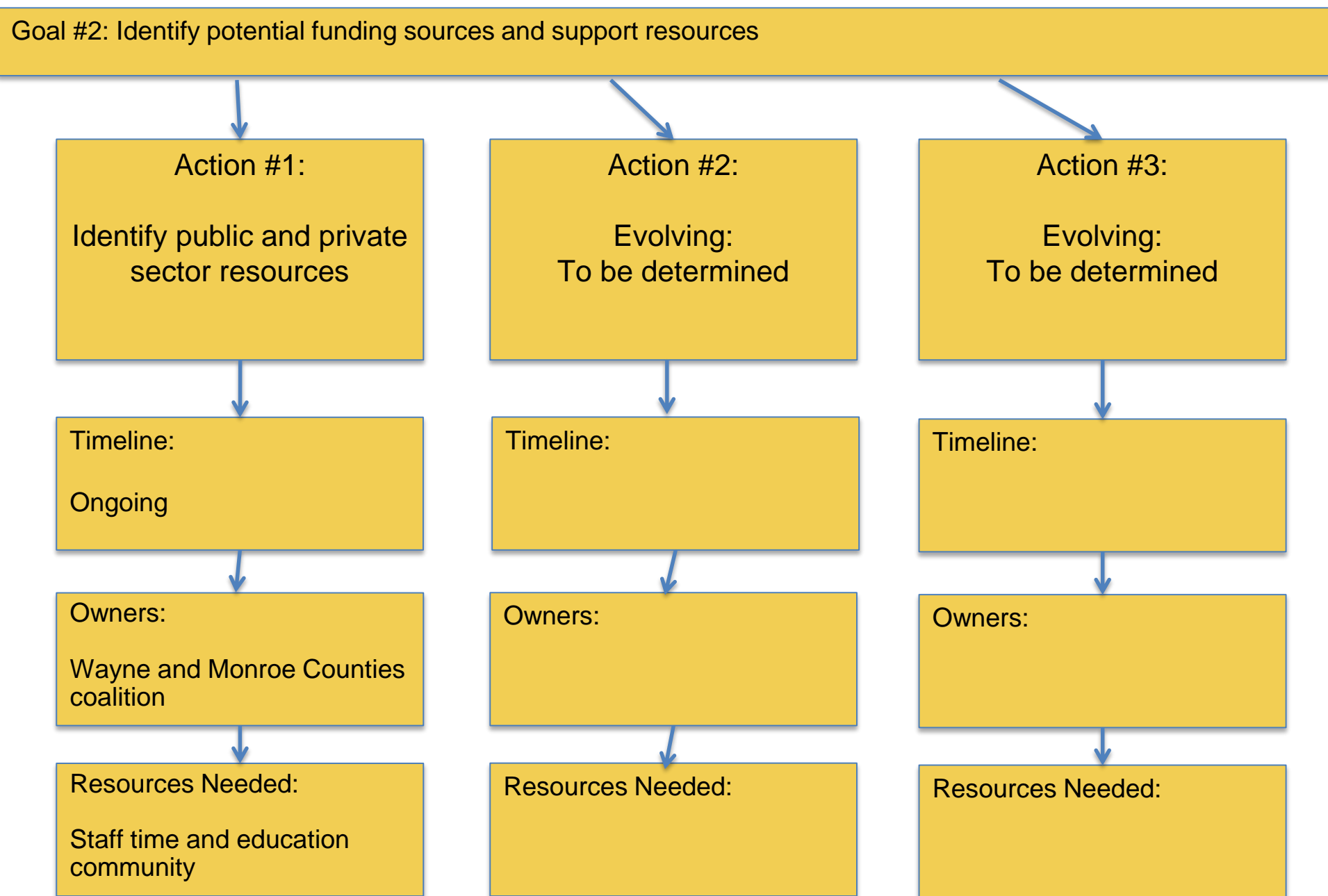
60 days

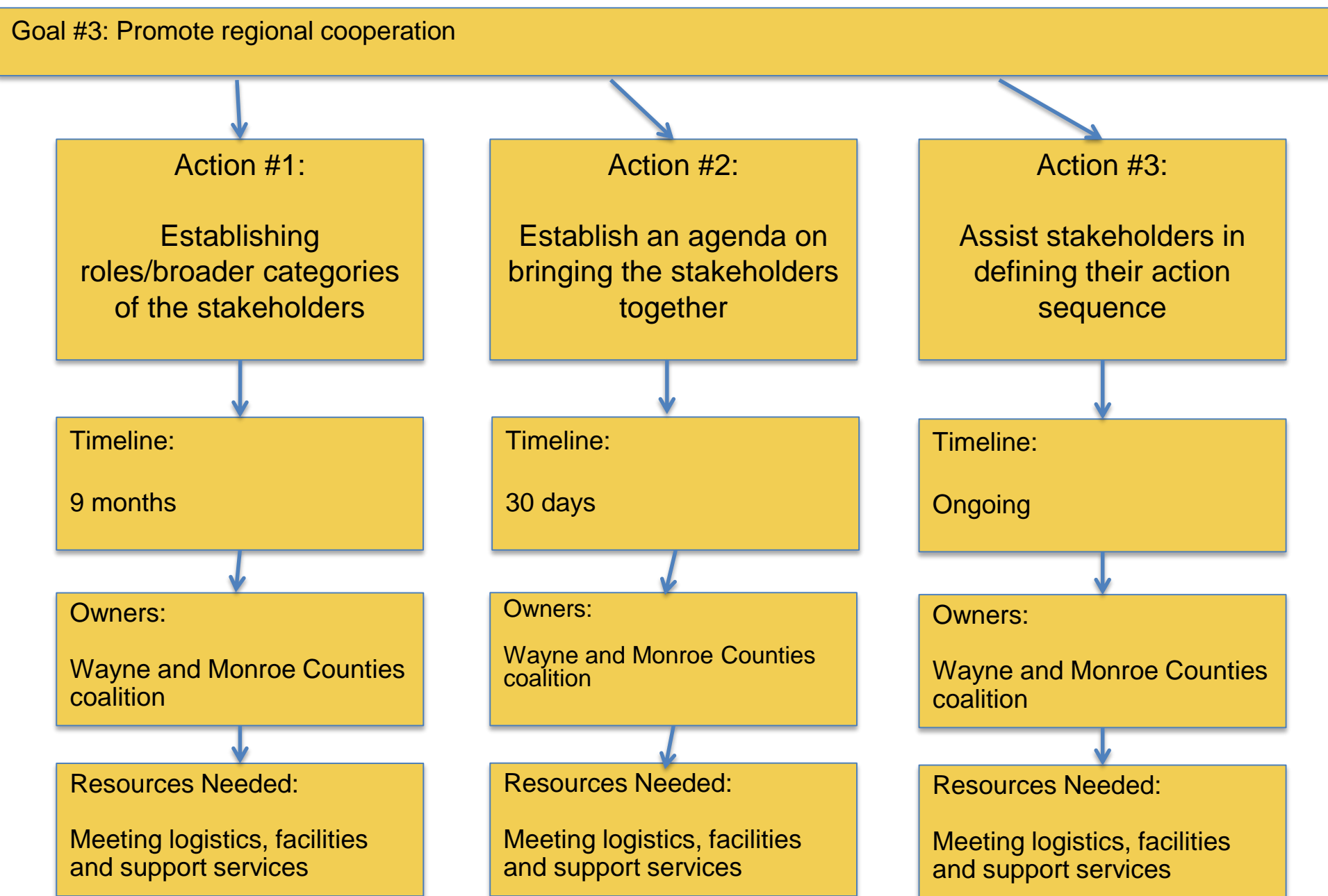
Owners:

Wayne and Monroe Counties coalition

Resources Needed:

Stakeholder contributions and staff time





# WEST MICHIGAN

# Top Three Goals

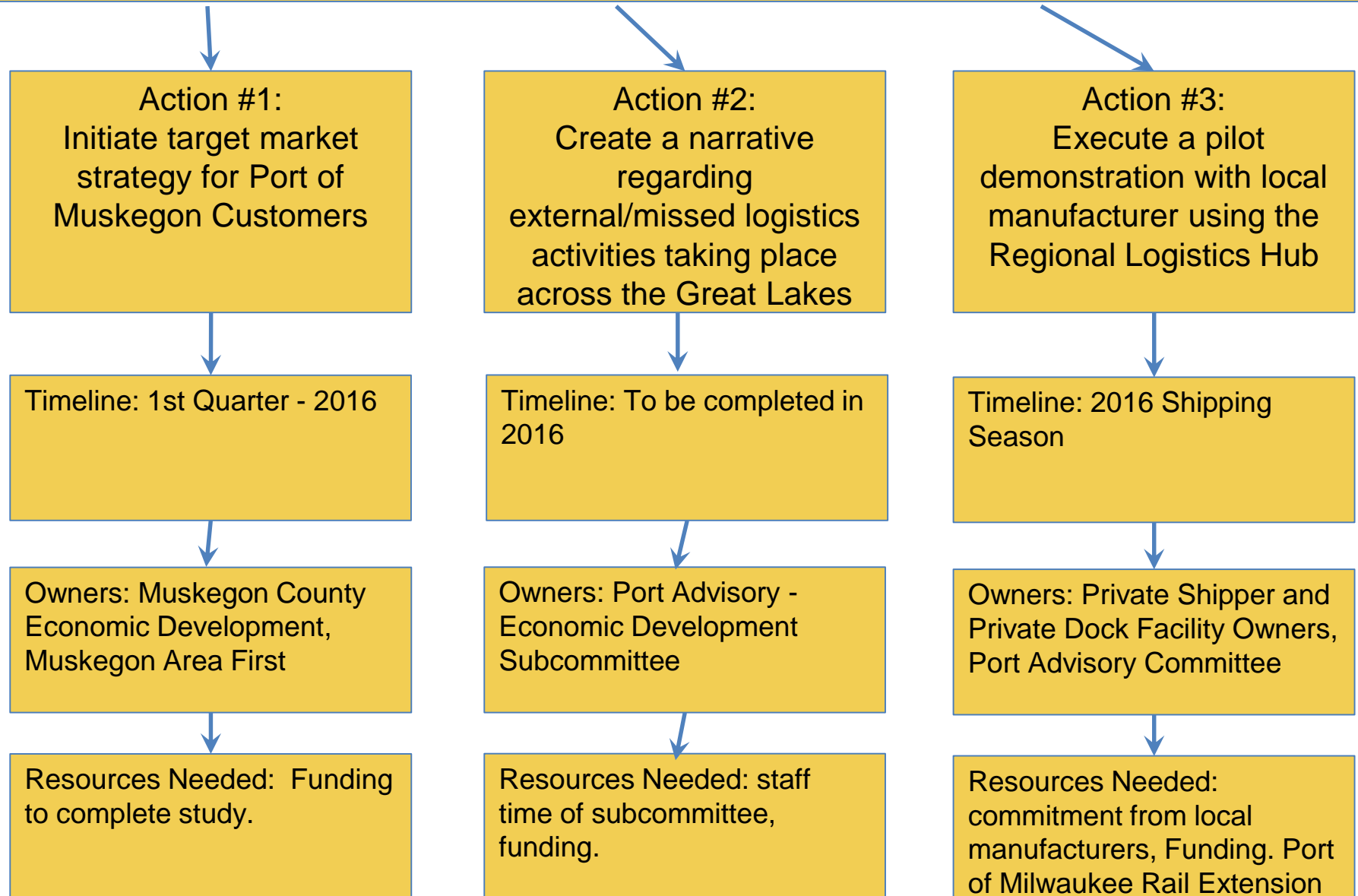
Goal #1: Comprehensive Marketing and Communications Plan Development

Goal #2: Complete Implementation of Regional Logistics Hub

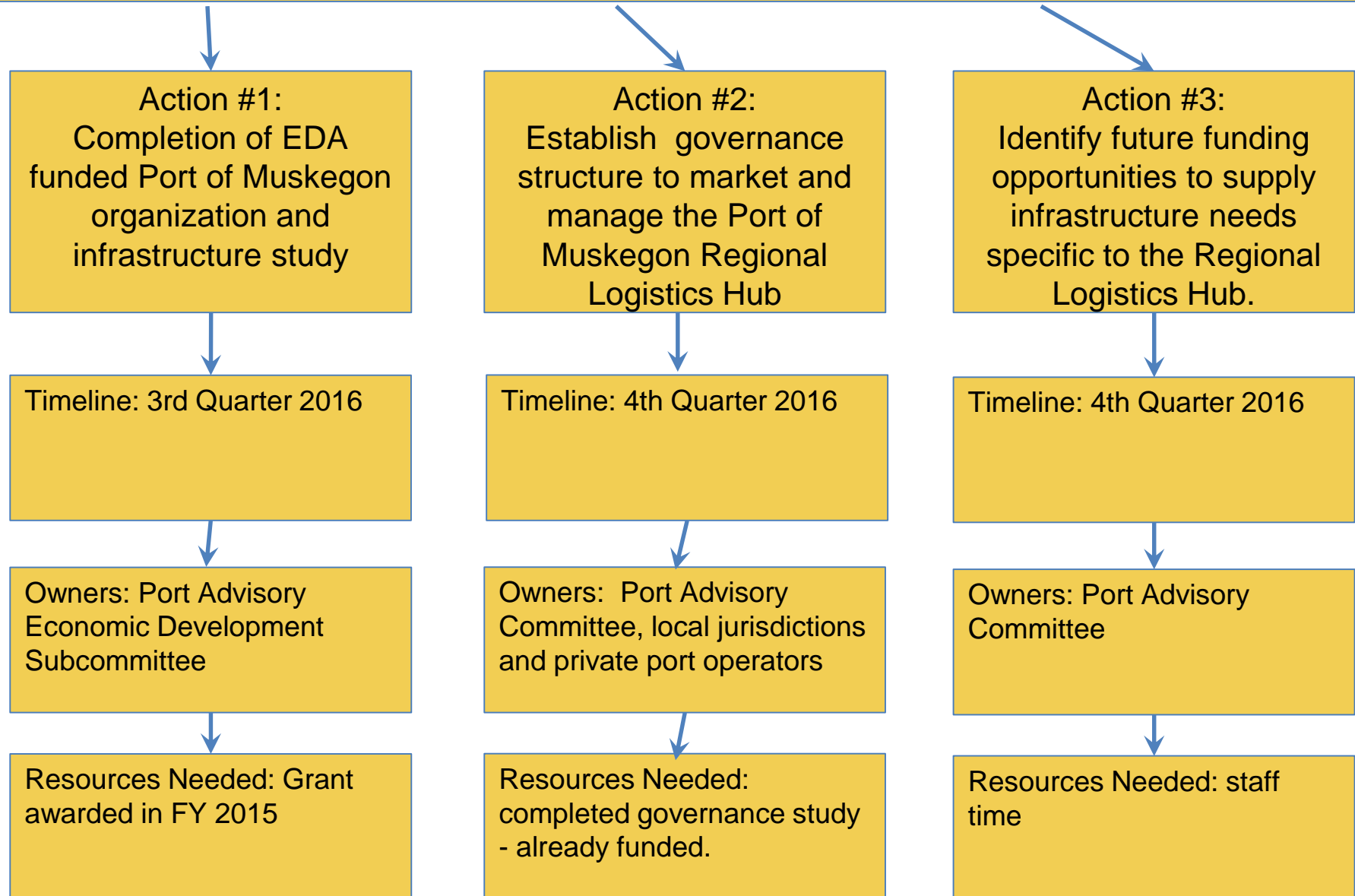
Goal #3: Foster new and emerging market clusters to diversify our economic base using insight from WFD and ED Industry data.



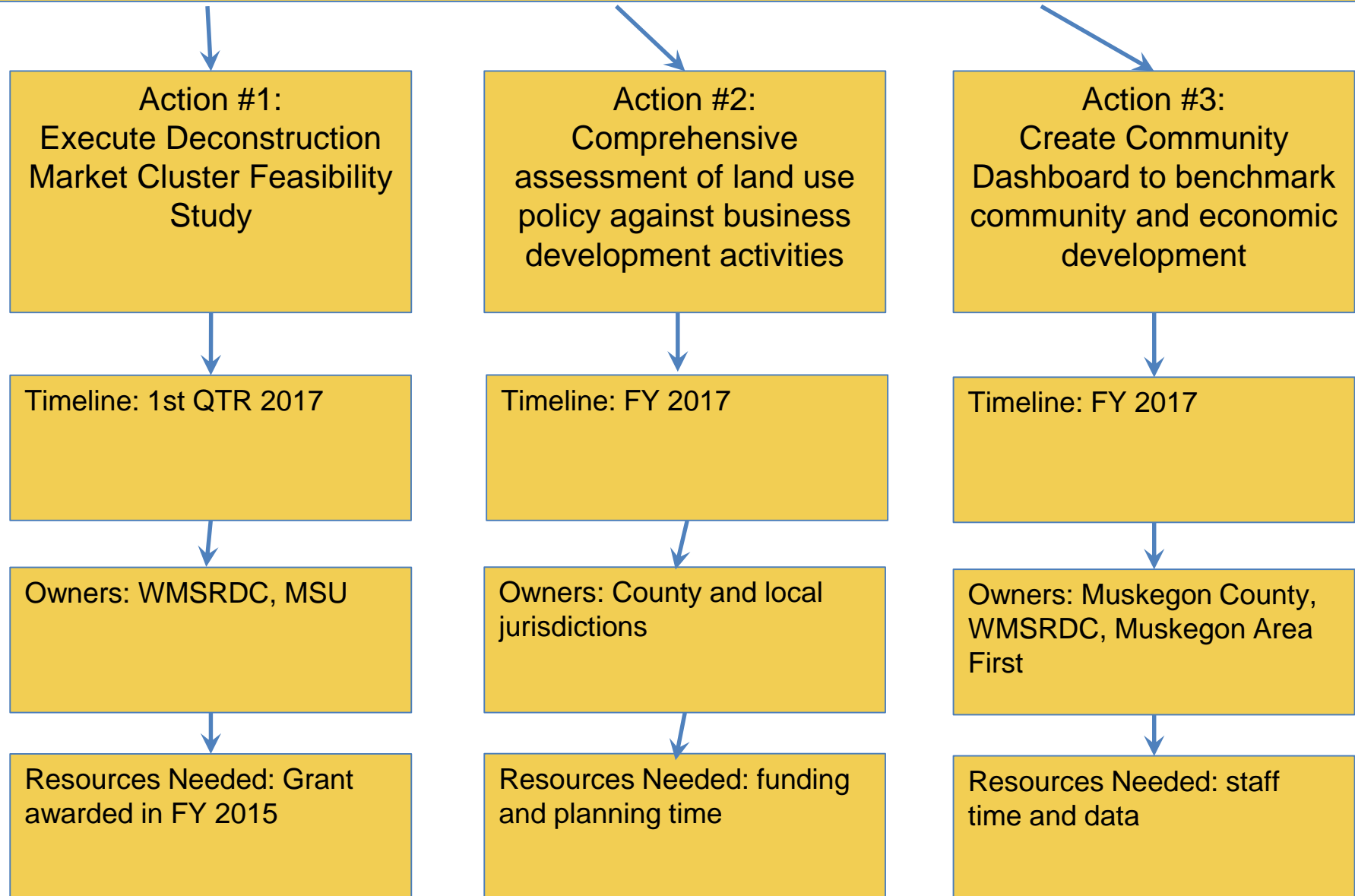
## Goal #1: Comprehensive Marketing and Communications Plan Development



## Goal #2: Complete Implementation of Regional Logistics Hub



**Goal #3: Foster diverse economic development using WFD and Industry Data**



# ARMSTRONG COUNTY

# Top Three Goals

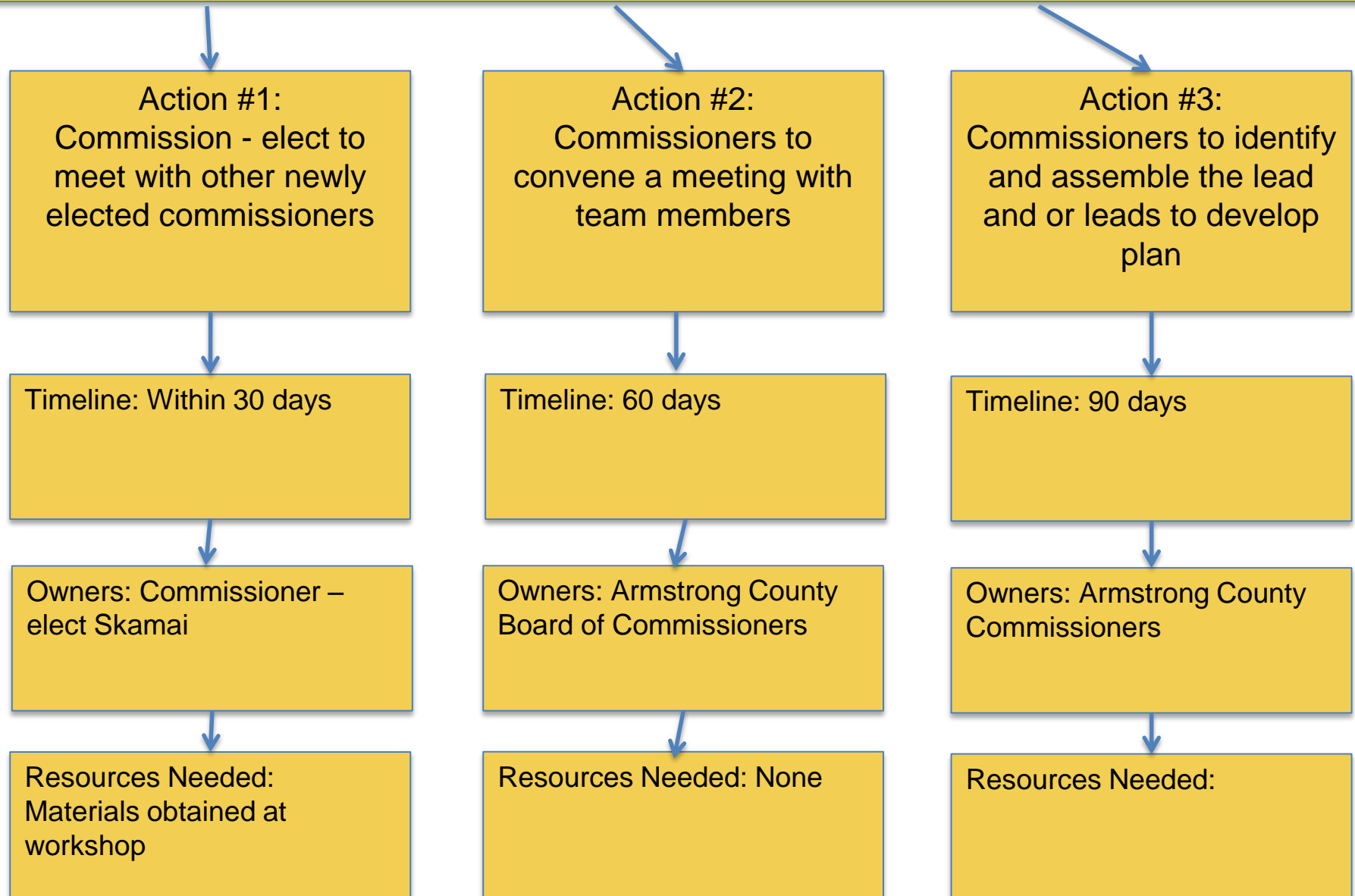
Goal #1: Identify the leadership necessary to finalize and implement the plan

Goal #2: Identify immediate needs of the affected workforce.

Goal #3: Make everyone understand that there is more than one way to skin this cat.

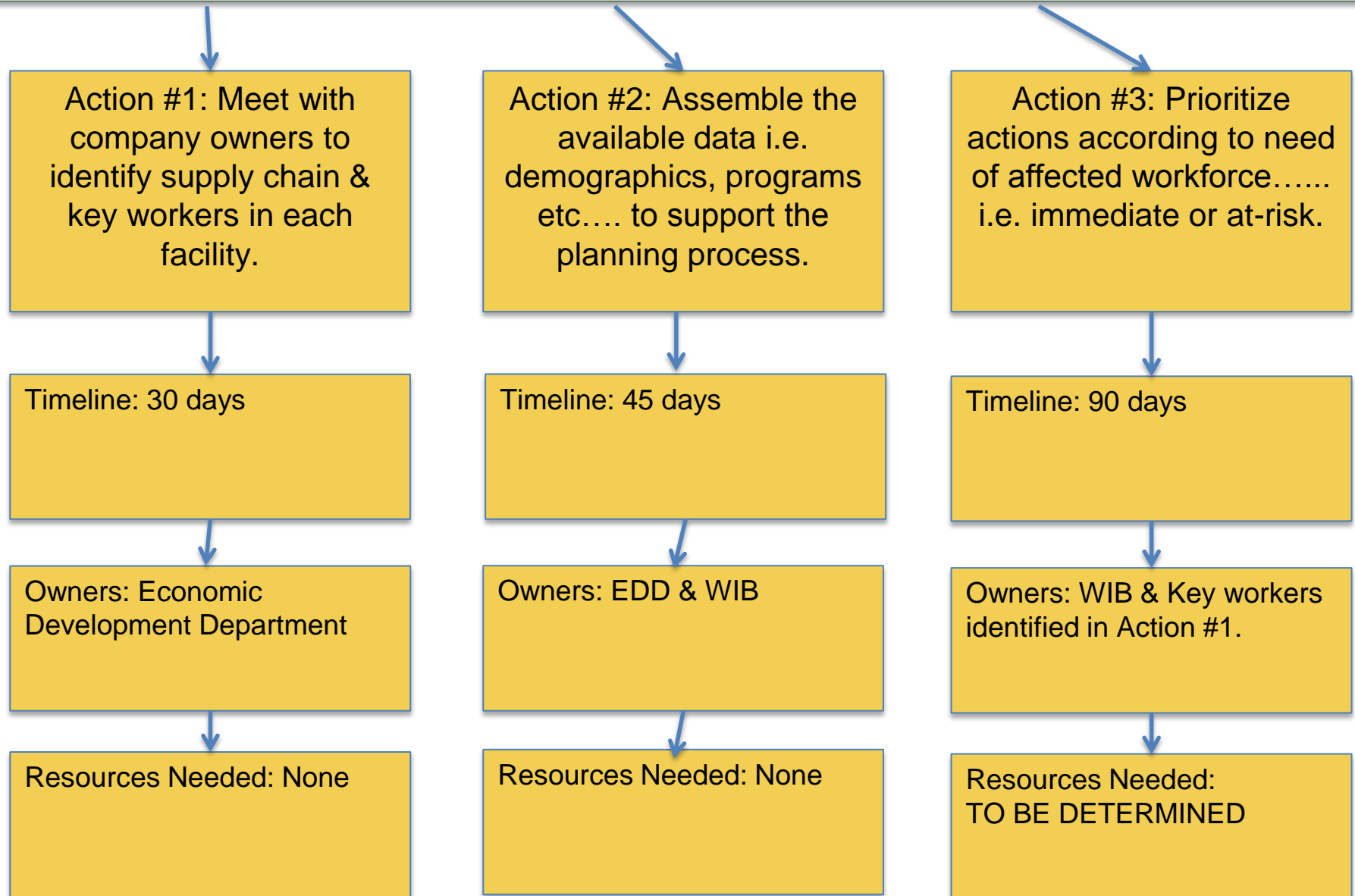
## TEAM NAME: **Armstrong County, PA**

Goal #1: Identify the leadership necessary to develop and implement the plan



## TEAM NAME:

Goal #2: Identify the affected workforce in direct and indirect industries.



## TEAM NAME:

Goal #3: More than one way to skin this cat.

