

# Workforce Development Tools for Changing Communities

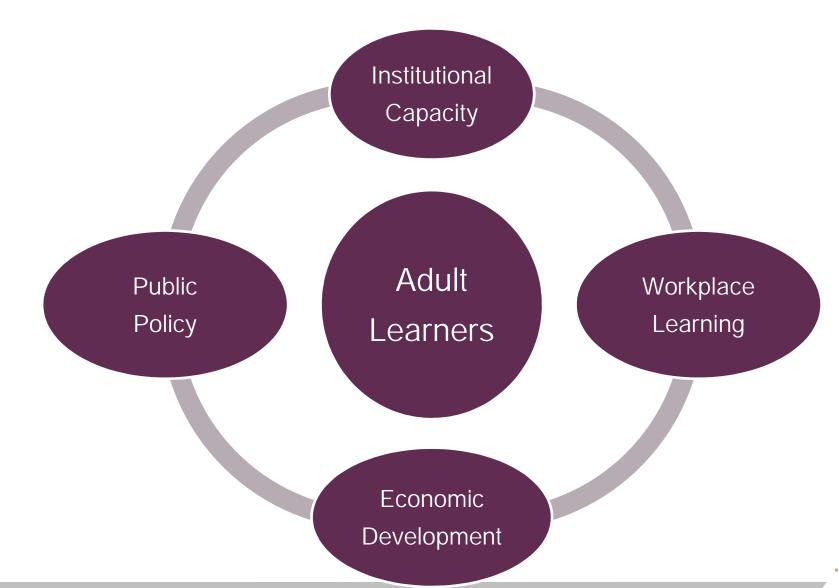


Joel Simon, VP

The Council for
Adult and Experiential Learning (CAEL)



## CAEL Vision: Meaningful Learning, Credentials and Work for all adults





### CAEL's Workforce & Economic Development



Aligning workforce and education with economic development



Collaboration among regional stakeholders



Leveraging the value of learning and the learning ecosystem to support and spur economic growth

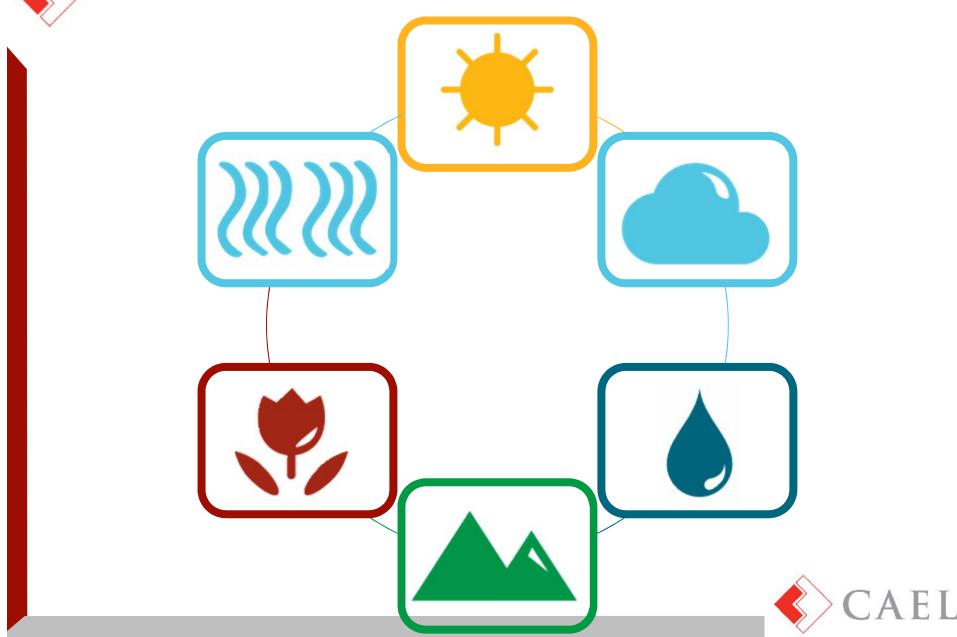
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Healthy Education Ecosystem Framework





### **Education Ecosystem Framework**





What's driving job creation?

#### THE GROUNDWATER TEST



Do local education options meet the range of needs?

#### THE CLOUDS GATHER



Are employers engaged and drawn to your community?

#### THE DIVERSE PLANT LIFE



Do education & training programs engage all learners?

#### THE RAIN DANCE



Are workers aware of career opportunities?

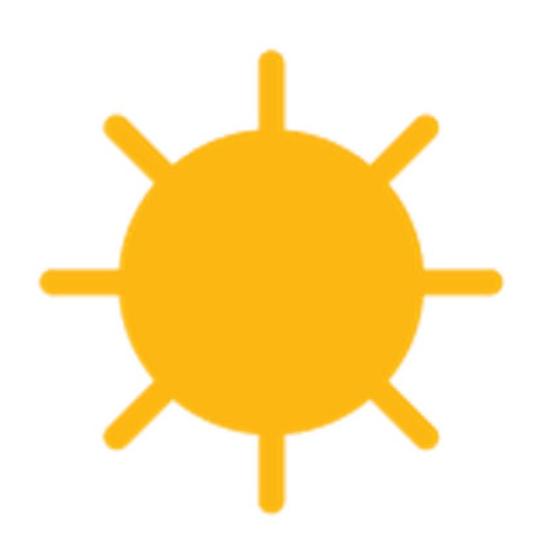
### THE TRIP BACK TO THE CLOUDS



Are programs building resourceful and resilient workers?



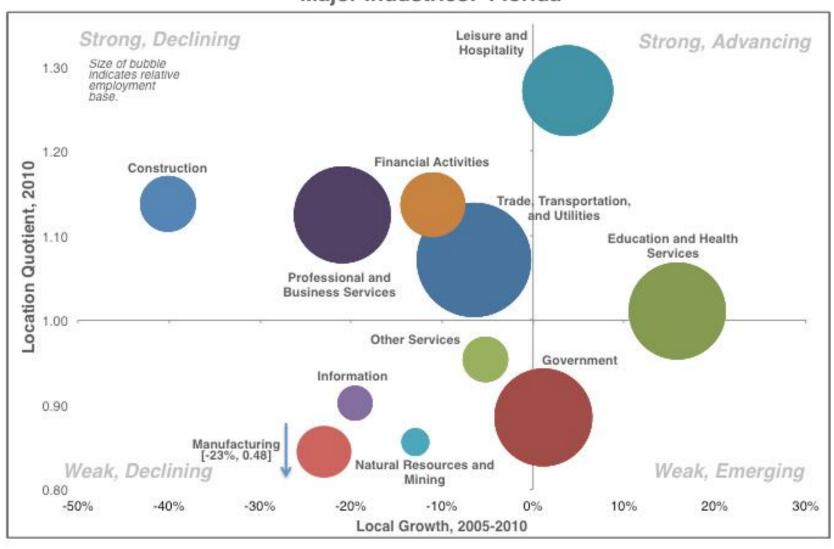
## What's driving job creation?





## Industry Targeting

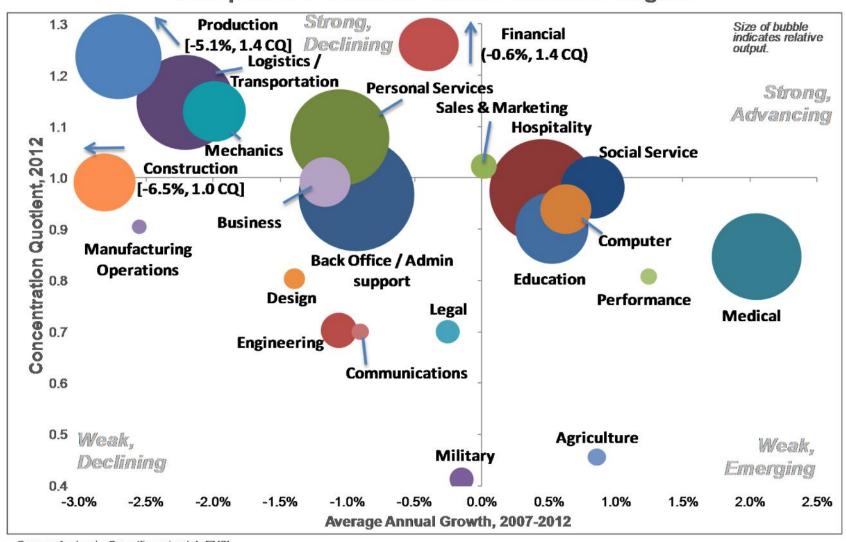
### Major Industries: Florida





## Occupational Targeting

### Occupational Clusters: Greater Charlotte Region



Source: Avalanche Consulting using data EMSI



## What kinds of learning opportunities are available?





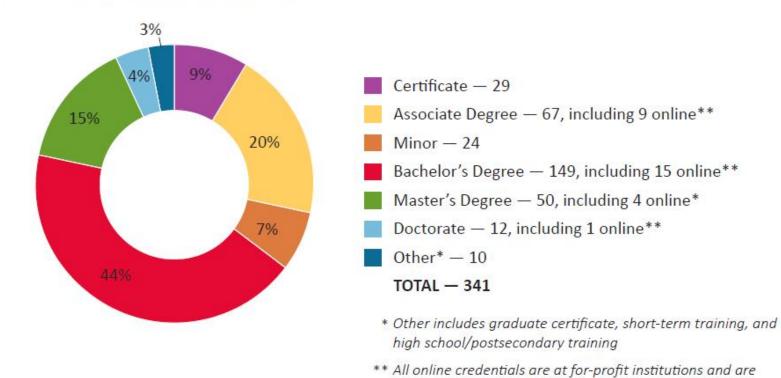
## Learning Ecosystem Players







### Credentials Available by Type

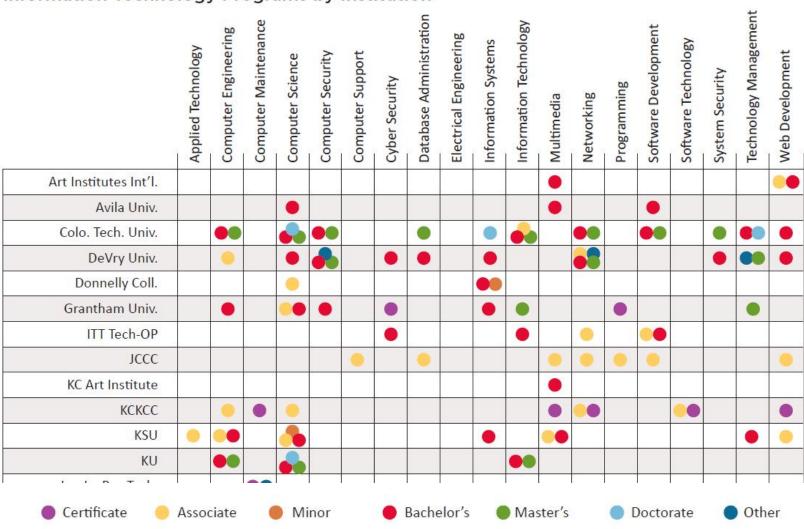


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## Education Assets/Strengths

#### Information Technology Programs by Institution



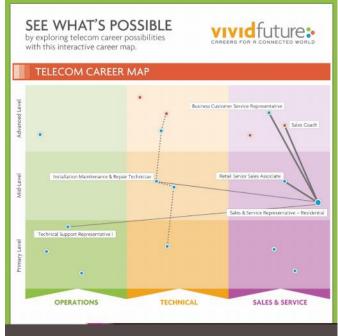


## How Aware Are Your Workers of Opportunities for Learning and Work?









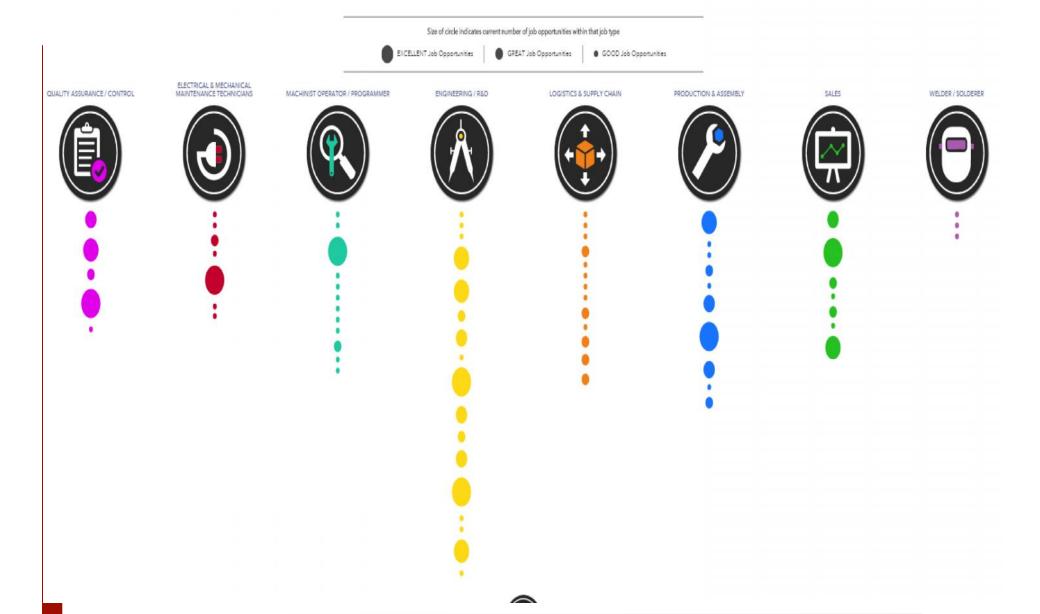
ADVANCED MANUFACTURING JOBS GO UNFILLED EACH YEAR COECON COLLABORATIVE ECONOMICS, JULY 2014



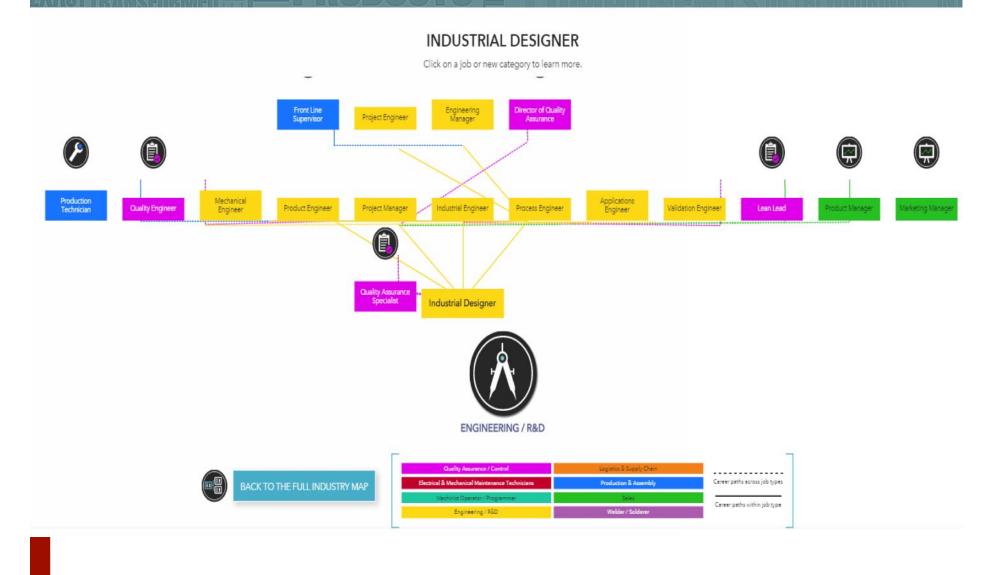


#### JOB TYPES IN ADVANCED MANUFACTURING

Choose a Job Type or Popular Career Path to learn more



### **INDUSTRY MAP**





## Are we leveraging the full range of talent in the community?





## Are we leveraging the full range of talent in the community?

Are programs delivered in ways that maximize learning opportunities?

Are we acknowledging that learning occurs both formally and informally?

How do postsecondary programs relate to both short- and long-term economic and workforce needs?

Are we proactively engaging adult and non-traditional learners?



## Adult Learning Focused Institutions (ALFI)

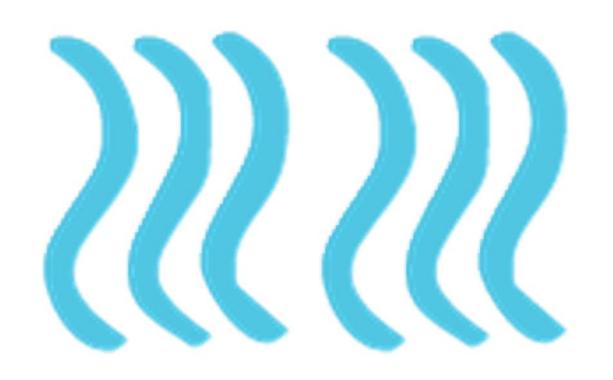
- Outreach
- Life and Career Planning
- Financing
- Assessment of Learning Outcomes

- Teaching/Learning Process
- Student Support
- Technology
- Strategic Partnerships
- Transitions

Example: ALFI Life, Gareer Planning Learning Outcomes Teaching/Learning across Eastern Assessment of Student Support Connecticut Process Partnerships Systems Trainsitions Technology Strategic Financing Outreach Institutions Anna Maria College Assumption College Bryant College Charter Oak College Clark University Connecticut College Eastern CT State Univ Fitchburg State Univ Mt Wachusett Community College Nichols College Quinebaug Valley Community College

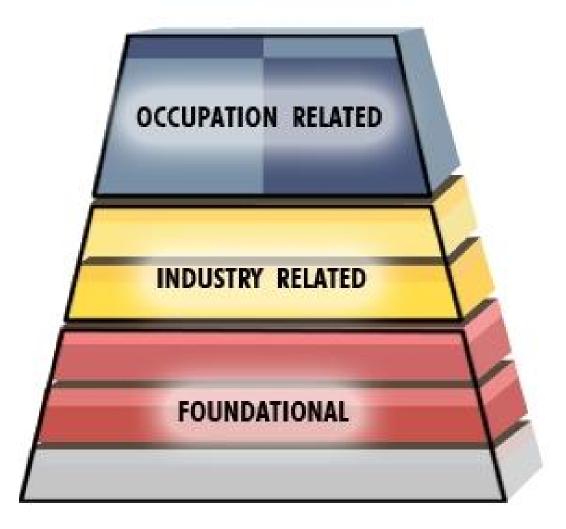


## Resilience





## What are Skills building blocks?

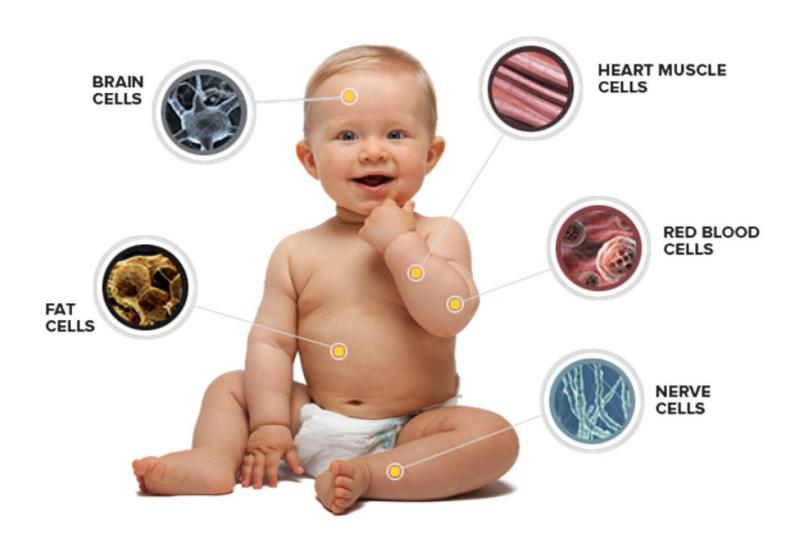


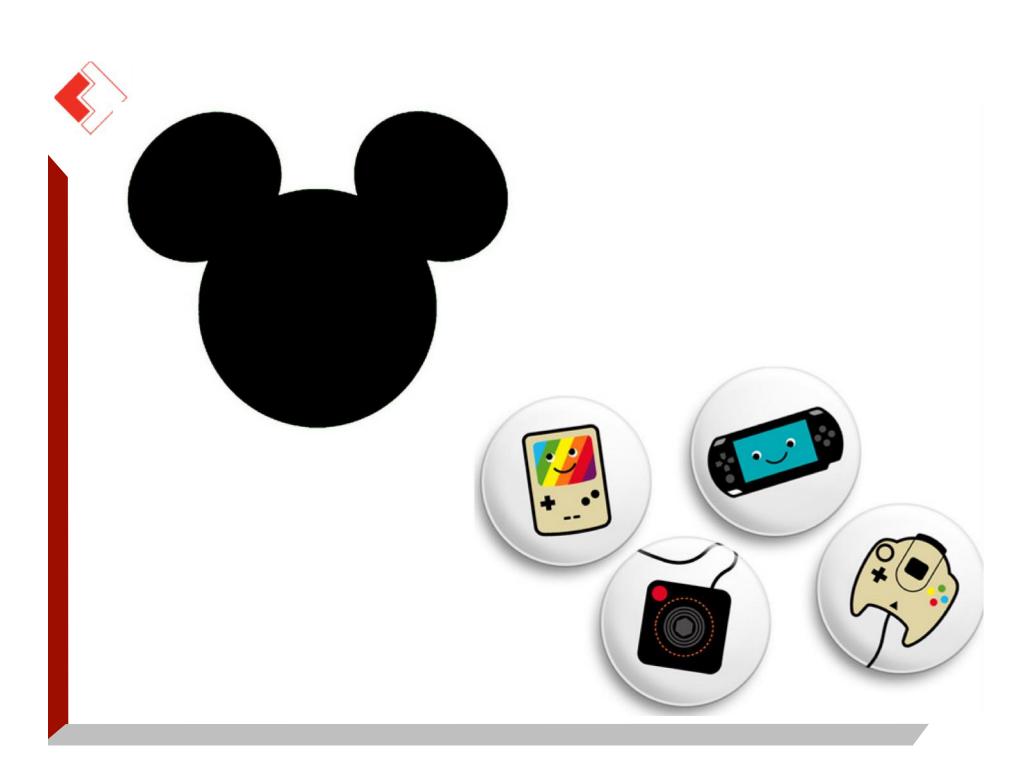
http://www.careeronestop.org/competencymodel/





## What does it add up to?







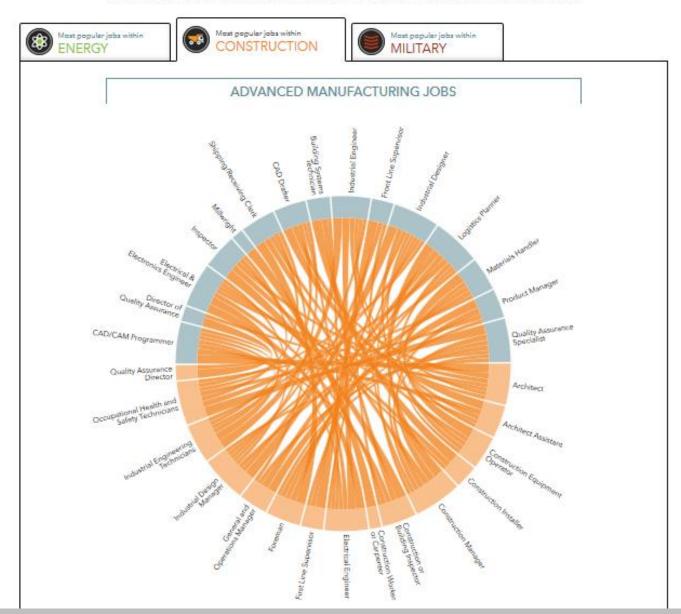




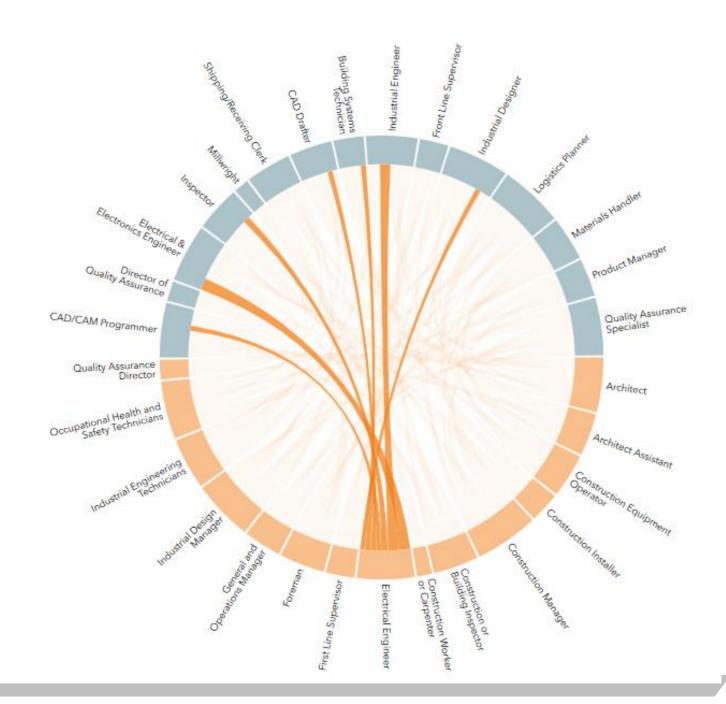


#### MATCH YOUR CURRENT JOB TO A JOB IN ADVANCED MANUFACTURING

Look for your current job title below, then select it to see matches to jobs within Advanced Manufacturing.









## Prior Learning Assessment:

Earning College Credit for what you already know





## Building the Education Strategy





## Thank you!

### Joel Simon

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### Workforce Data

O\*Net

http://www.onetonline.org

Bureau of Labor Statistics

http://bls.gov.data.#employment

- Labor Market Data
  - www.burning-glass.com
  - www.emsinet.com
  - www.headlightdata.com



### Skills Information

US Dept of Labor Competency Models <a href="http://www.careeronestop.org/competencymodel/">http://www.careeronestop.org/competencymodel/</a>

Colorado Advanced Manufacturing

www.cocareeractiontools.com

Ohio Bioscience

www.bioohioworkforce.org

**Telecommunications** 

www.vividifuture.com



## Workforce Funding

**US Dept of Labor Grants** 

http://www.doleta.gov/grants/find\_grants.cfm

National Fund for Workforce Solutions

http://www.nfwsolutions.org/

One Stop Career Centers

http://www.servicelocator.org/workforcecontacts.asp



## Various Workforce Planning Toolkits

- https://www.workforce3one.org/page/toolkits
- http://www.usgs.gov/humancapital/sw/workforcepl anning/workforcetoolkit.html
- https://cptoolkitcatalog.peerta.acf.hhs.gov/toolkits ?&&&&page=3
- http://www.inquiry2improvement.com/attachments/ /article/12/PWs-Demystified-Johnstone-110315.pdf