

# Final Implementation Roadmaps

COAL-RELIANT  
COMMUNITIES

INNOVATION  
CHALLENGE

NATIONAL  
ASSOCIATION  
of COUNTIES

NACo

NADO  
NATIONAL ASSOCIATION OF DEVELOPMENT RESEARCH FOUNDATION

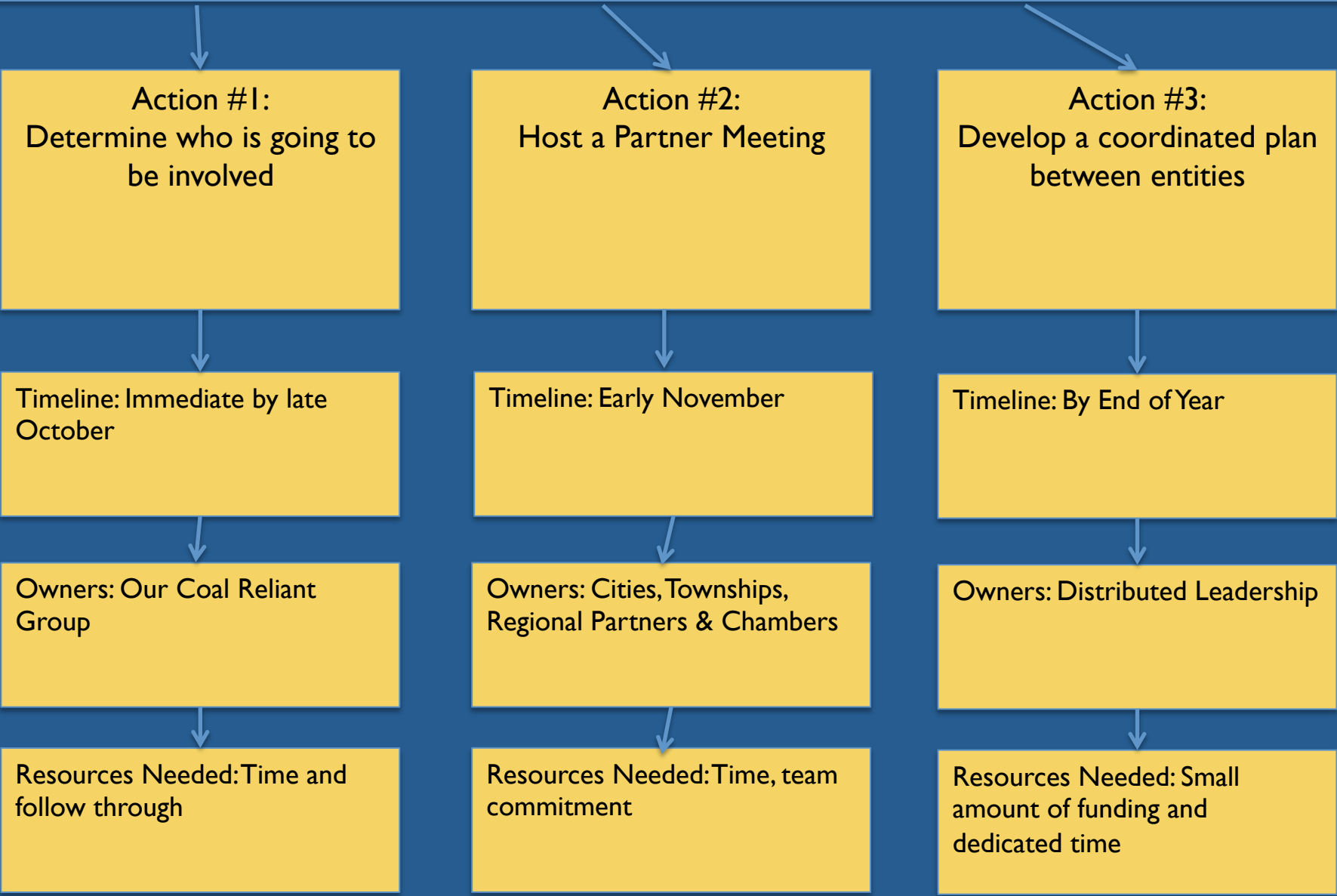
E•D•A  
U.S. ECONOMIC DEVELOPMENT ADMINISTRATION

Sherburne County, Minn.

Goal #1: Visioning and Planning

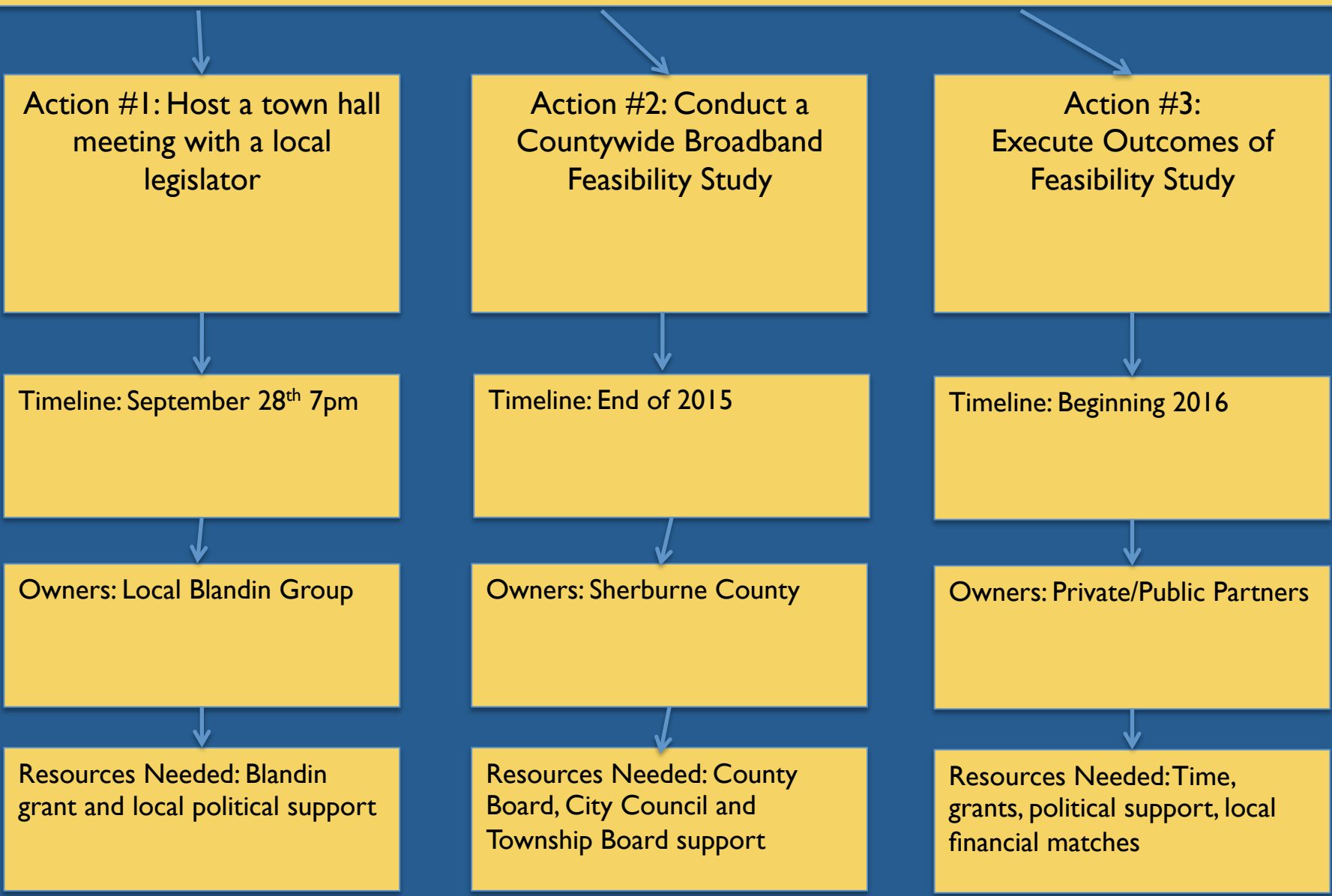


**Goal #2: Develop a Regional BRE Program**





Goal #3: Broadband



Snowy Mountain Development  
Corporation, Mont.

**Goal #1: Support and develop entrepreneurs/artisan community**



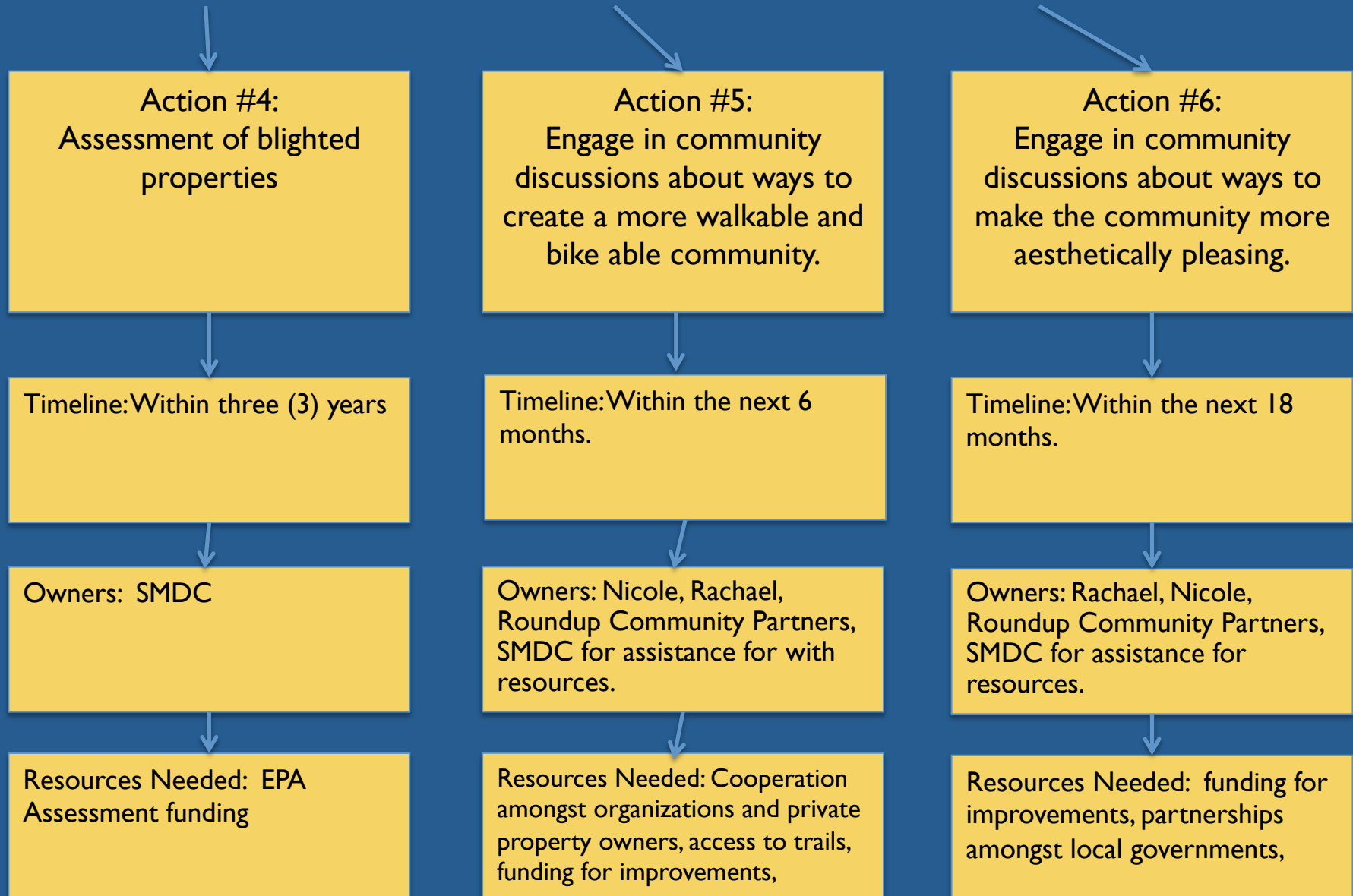
## Goal #1 continued



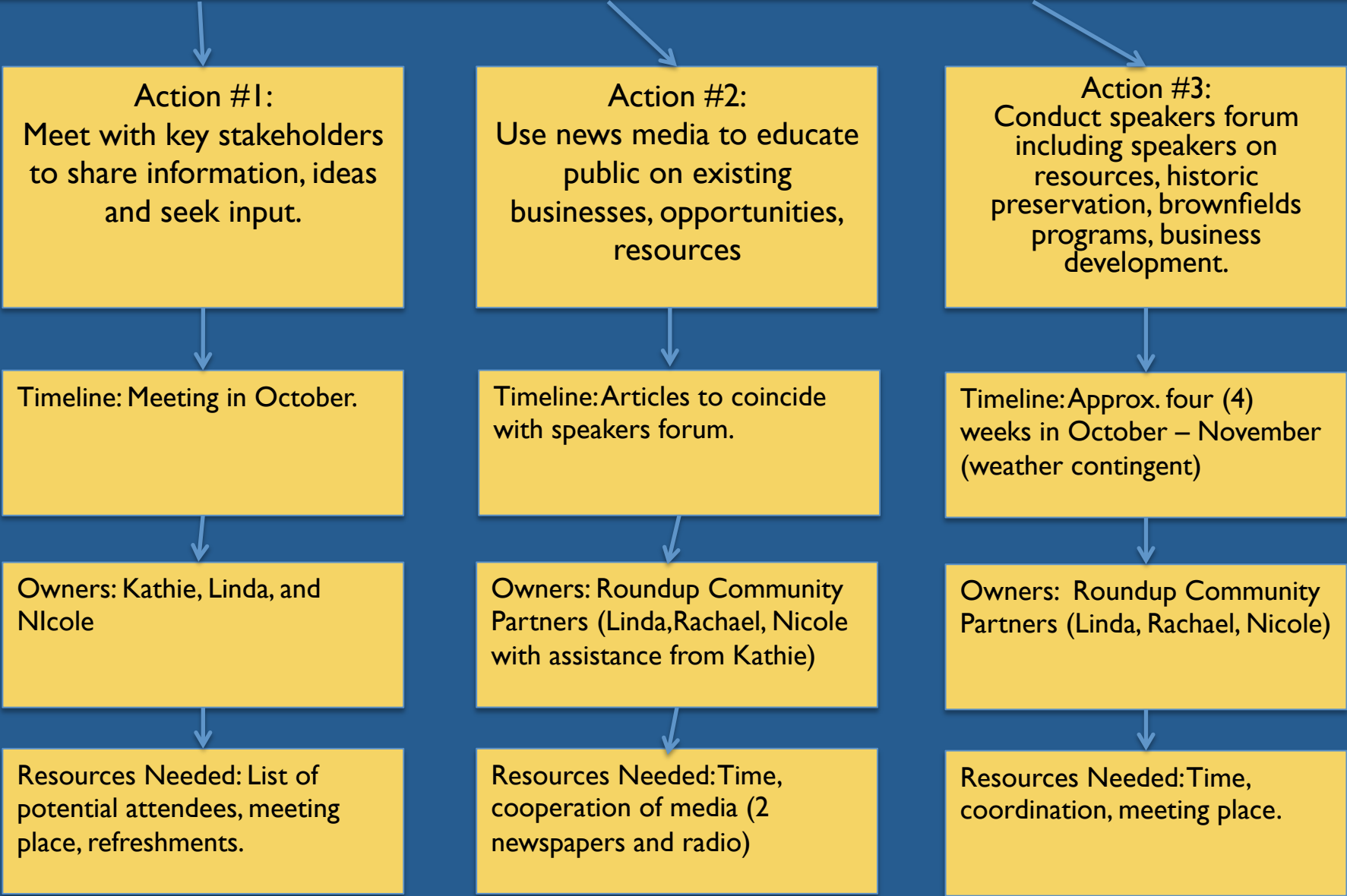
**Goal #2:** Community improvements for a better quality of place in order to create a positive living environment for families and enable recruitment of workforce.



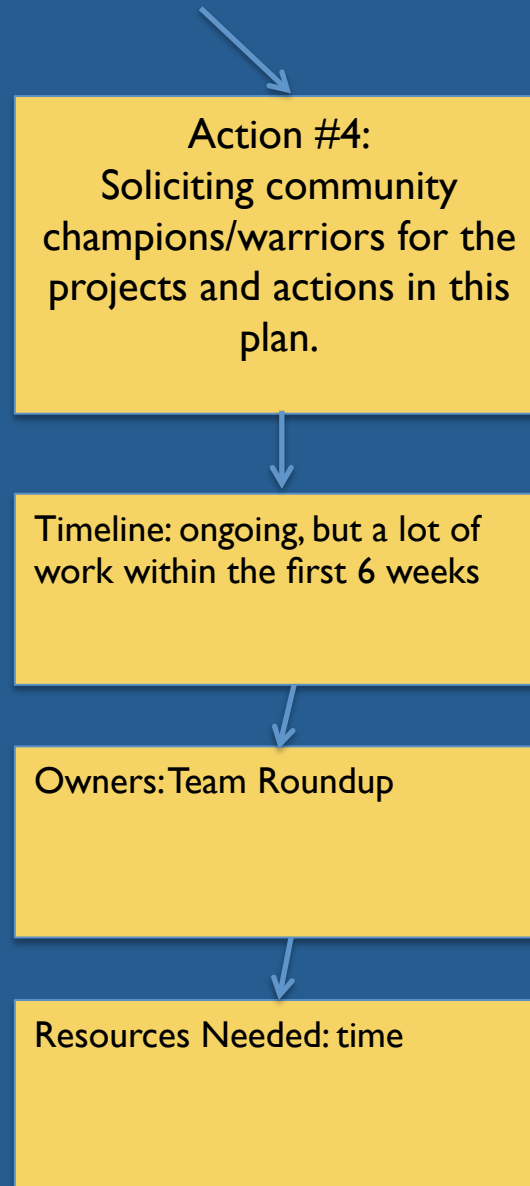
## Goal #2 continued



Goal #3: Community engagement and education program



## Goal #3 continued





# Carbon and Emery Counties, Utah

Goal #1: **Expand Business and Export Outside Area**

**Action #1:**

Online Sales & Customer  
Service Trainings

**Action #2:**

City/County Websites  
Created for Local Venders

**Action #3:**

Work with PTAC and  
World Trade Center

**Timeline:**

2 Sessions for each training (1 each  
county) within 100 days

**Timeline:**

January to February

**Timeline:**

Update data base by Nov 30<sup>th</sup>  
Then Ongoing

**Owners:**

Innovation Team  
BEAR

**Owners:**

Local Organizations – To Be Determined

**Owners:**

Economic Development Directors and  
SBDC

**Resources Needed:**

Computer Training  
Explore Training Programs  
Location  
Advertising  
SBDC

**Resources Needed:**

Ways to Identify Additional Resources  
Community/ Crafters Buy-in  
Website Development Organizer  
SBDC, Chamber  
Online Marketing Training  
Shipping Processes  
Rules for Organization

**Resources Needed:**

Local Company Product Information  
Funding  
Computer Training for Companies

Goal #2: **Infrastructure**

**Action #1:**

Downtown Improvements  
(First Step to Downtown  
Revitalization)

**Timeline:**

Stage One – 90 Days  
Then Ongoing

**Owners:**

City Elected Officials  
Local Business Organization

**Resources Needed:**

Community Buy-in  
Funding from Cities, Counties and  
Grants  
Rural Community Assistants Corp

**Action #2:**

Identify Assets  
(Buildings and Specific Land Parcels)

**Timeline:**

Mid-December

**Owners:**

Economic Development

**Resources Needed:**

GIS, P&Z, Public Lands, Assessors, &  
BEAR  
Data and Mapping Software  
Rural Development and EDA

**Action #3:**

Identify Needed  
Infrastructure to Develop  
Industrial Parks And Start  
the Permitting Process

**Timeline:**

100 Days

**Owners:**

Economic Development  
County and City Elected Officials

**Resources Needed:**

GIS, P&Z, Public Lands, Assessors, &  
BEAR  
Data and Mapping Software  
Rural Development and EDA

Goal #3: **Tourism and Outdoor Recreation**

**Action #1:**

Branding and Marketing  
Counties

**Action #2:**

Identify Outdoor  
Manufacturing Companies

**Action #3:**

Identify Investment  
Opportunities

**Timeline:**

February 2016

**Timeline:**

November 15

**Timeline:**

January 2016

**Owners:**

Economic Development and Tourism  
Offices

**Owners:**

Economic Development Office

**Owners:**

Tourism Office

**Resources Needed:**

Hire Marketing Firm  
State Tourism Office  
Marketing Material

**Resources Needed:**

NACIS Codes  
EDC Utah  
Utah Manufacturing Organization

**Resources Needed:**

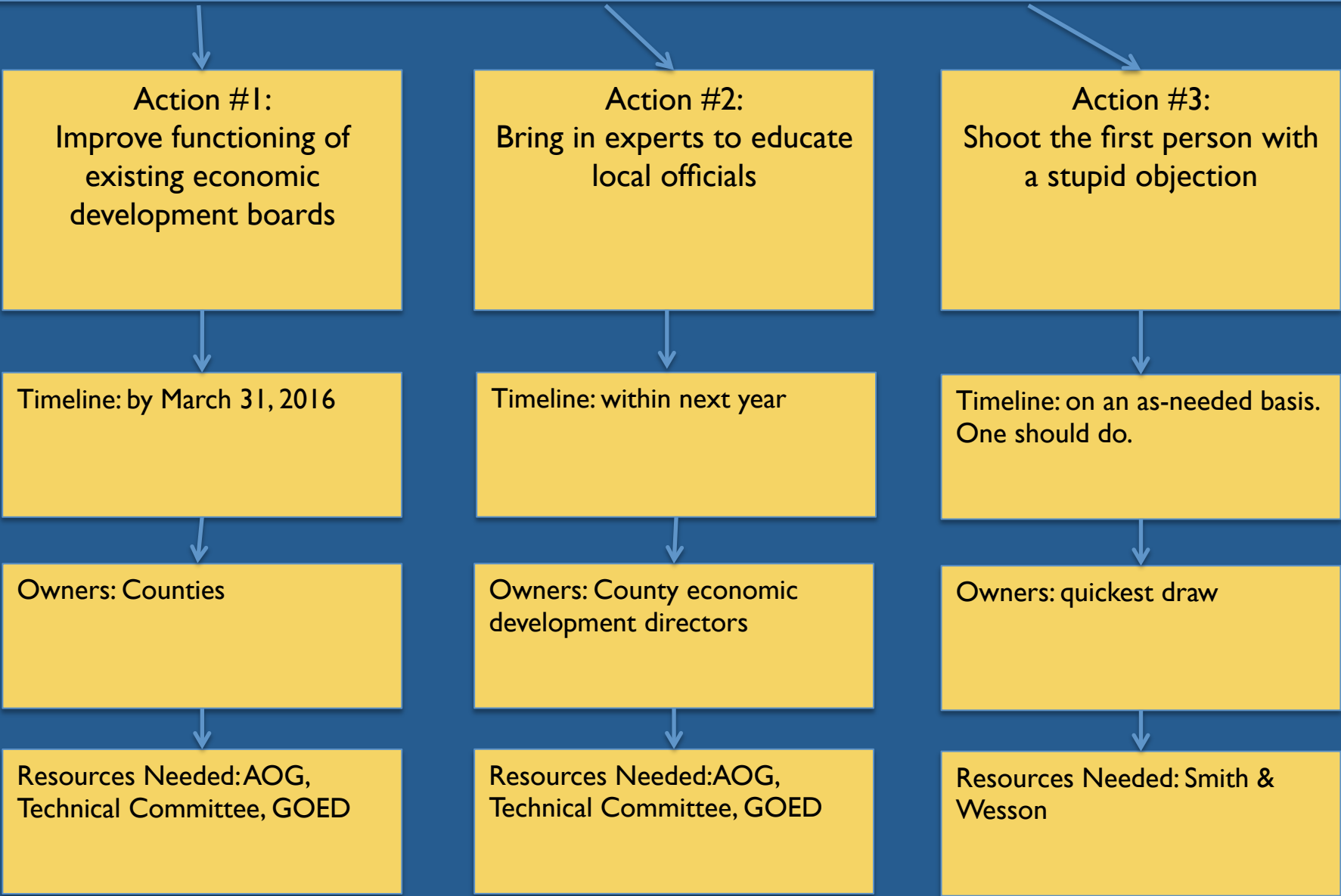
RD/EDA  
Local Investors  
State Tourism Grants  
Other Grants

# Six County Association of Governments, Utah

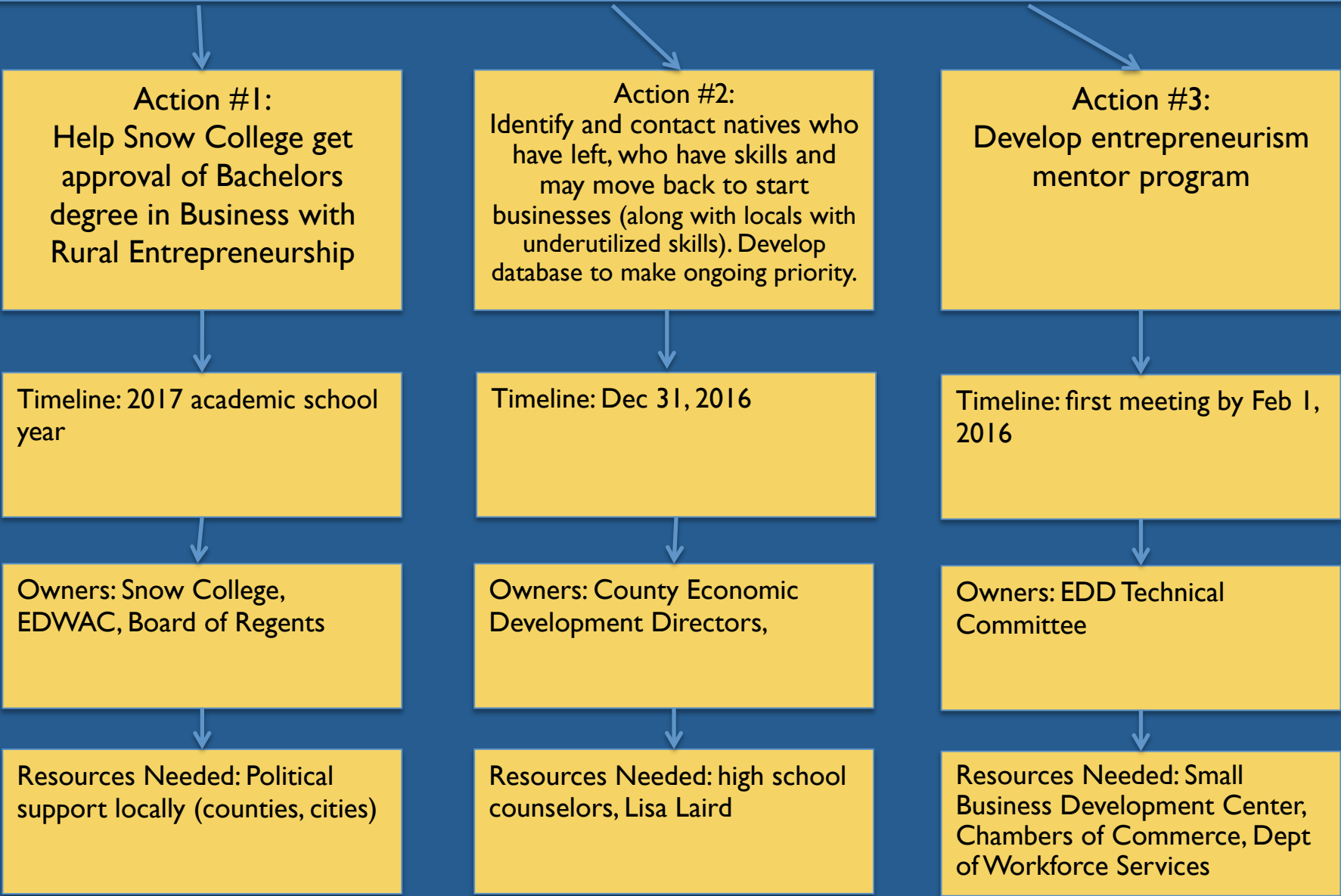
**Goal #1: Better access, protection and utilization of public lands**



**Goal #2:** Overcome apathy of longtime residents who do not want new industry, but still want jobs for their children.



**Goal #3: Develop plan to encourage and enhance entrepreneurship.**





Moffat County and City of Craig,  
Colo.

**Goal #1: Community Outreach and Engagement – ‘What’s Next?’**



## Goal #2: STRENGTHEN & PROMOTE COMMUNITY APPEARANCE and PRIDE

### Action #1:

Form & Establish a  
“BEAUTIFICATION” and a  
“PRIDE” committee

Timeline:

Winter 2015/2016

Owners:  
City of Craig  
Moffat County  
Town of Dinosaur

Resources Needed:  
Leadership ‘Drivers’  
Volunteers

### Action #2:

Identify City /County  
Beautification & Pride  
Projects  
i.e. Town Entrances  
Spring Cleaning

Timeline:

February / March 2016

Owners:  
City of Craig  
Moffat County  
CDOT

Resources Needed:  
City of Craig – Solid Waste  
Dept. – Roll off Dumpsters  
Moffat County Landfill

### Action #3:

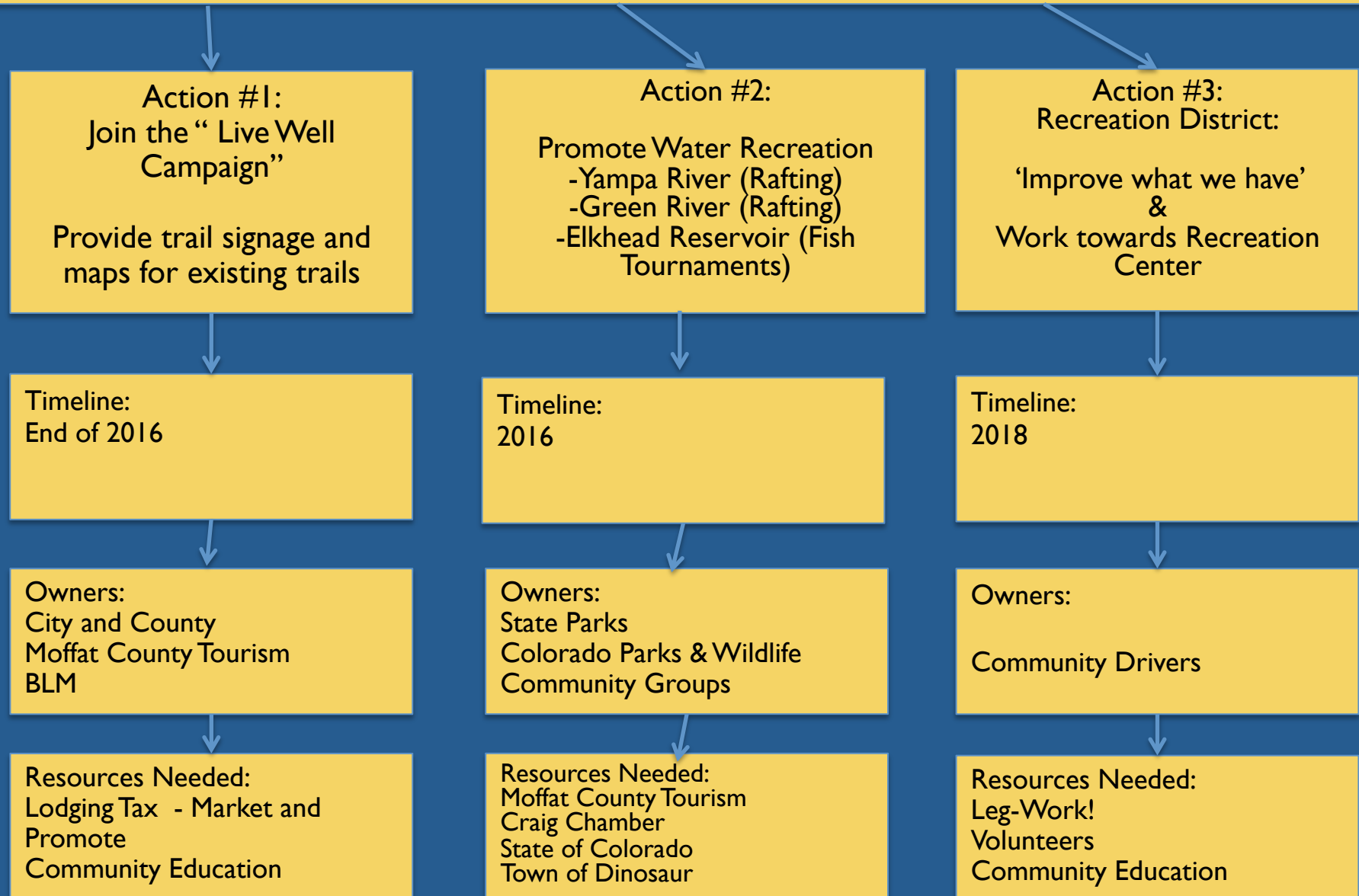
**COMMUNITY CLEAN-UP**  
Community Engagement &  
Participation  
“Make Craig Livable and  
Lovable”

Timeline:  
May 2016

Owners:  
Beautification Committee  
Community Members

Resources Needed:  
Media – Newspaper / Radio

## Goal #3: Increase Quality of Life by enhancing recreational opportunities for all ages

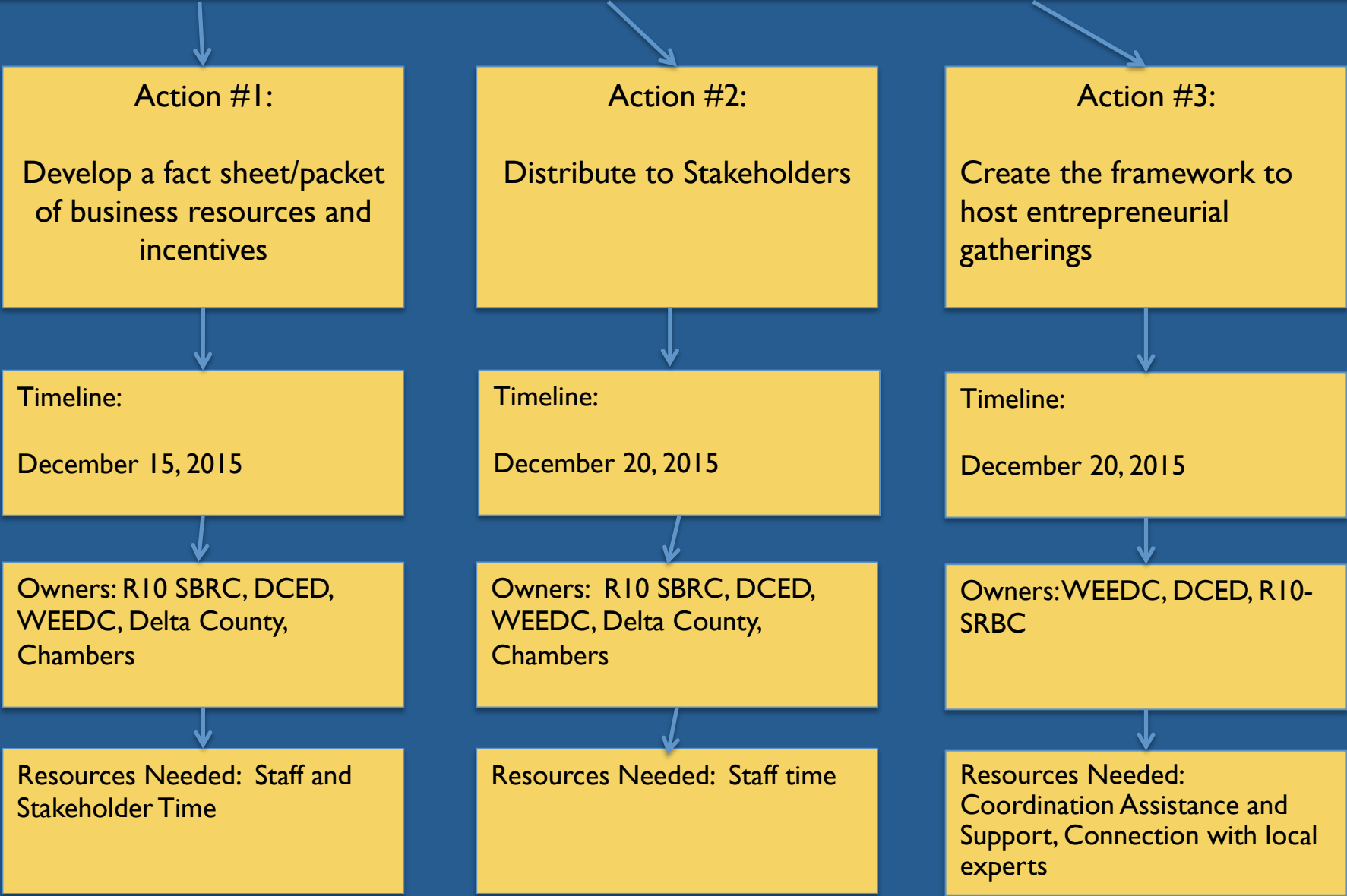


# Region 10 Economic Assistance and Planning, Inc., Colo.

**GOAL #1: Continuation of Current Economic Diversity & Resiliency Efforts**



Goal #2: Business Retention and Expansion



## Goal #3: Enhance Outdoor Recreation Opportunities

### Action #1:

Outreach to OEDIT  
Outdoor Recreation Office  
to discuss

#### Timeline:

October 15, 2015

Owners: DCED

Resources Needed: Staff Time

### Action #2:

Schedule a Regional Meeting  
with OEDIT Outdoor  
Recreation

#### Timeline:

Nov 15, 2015

Owners: DCED with Region 10

Resources Needed: Staff time,  
meeting space, OEDIT support

### Action #3:

Continue Trail Identification

#### Timeline:

First meeting Sept 22

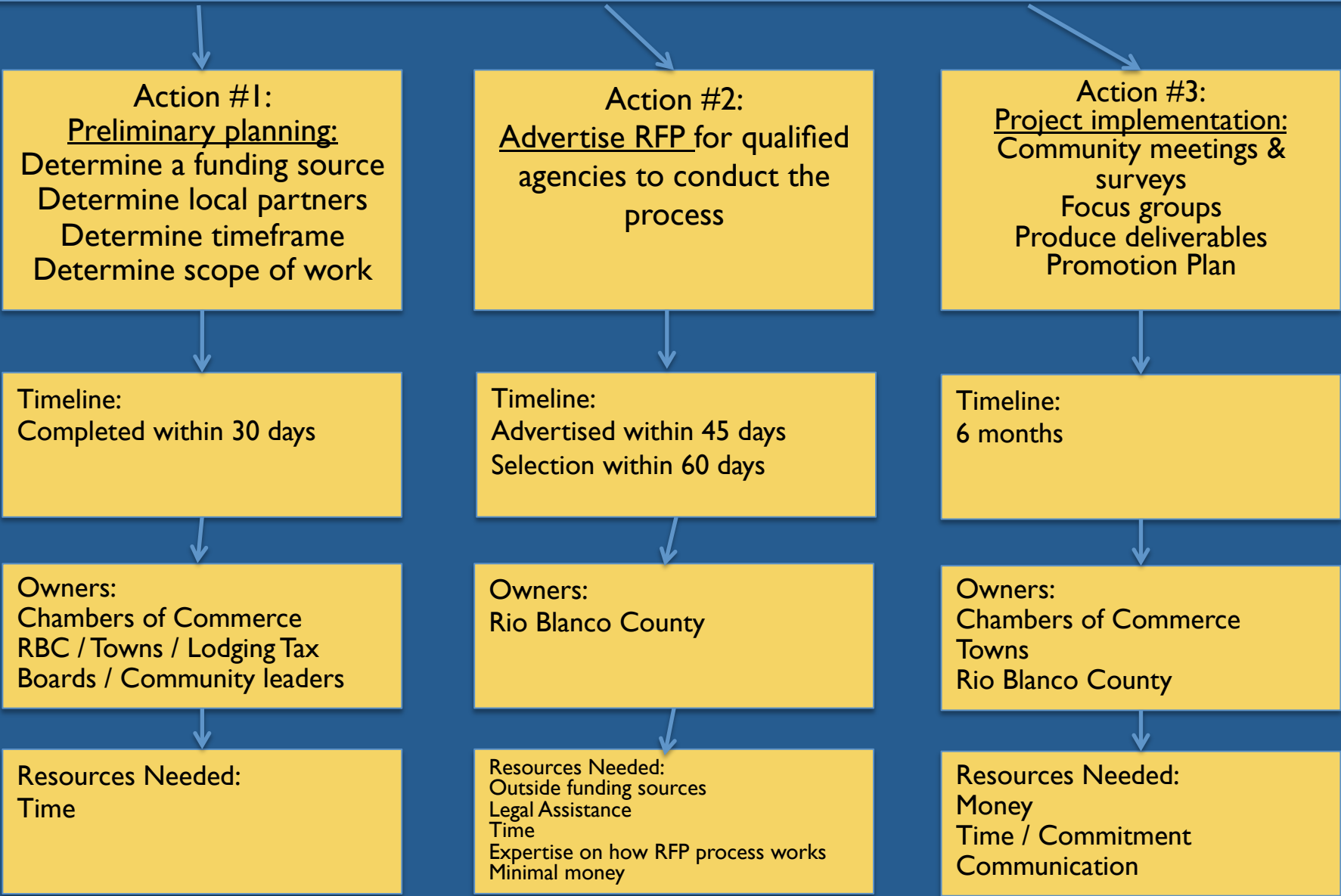
Owners: DCORI, West End  
Bike Alliance, Public Land Mgmt  
Agencies, Local Gov't

Resources Needed: Staff time

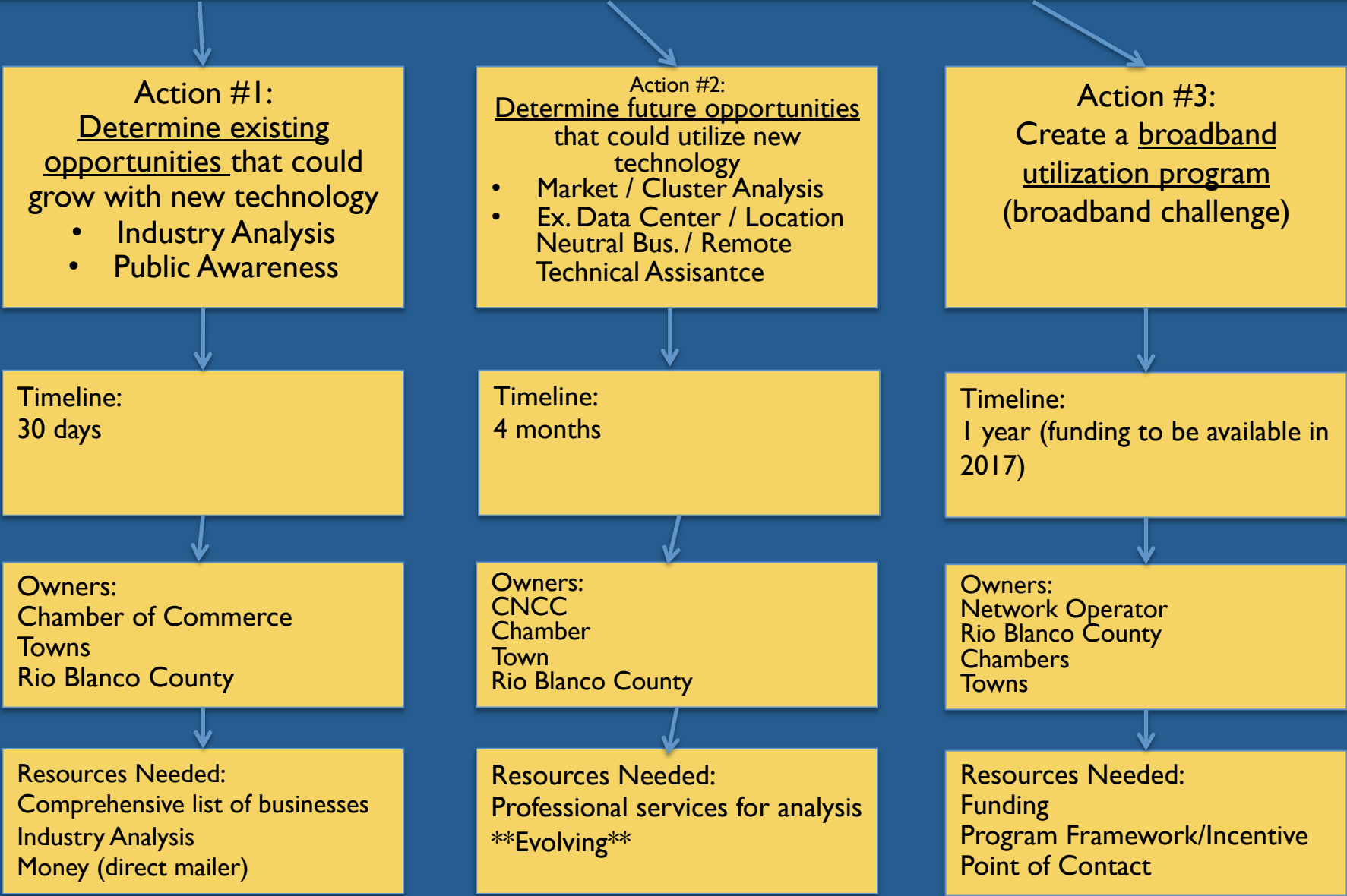


Rio Blanco County, Colo.

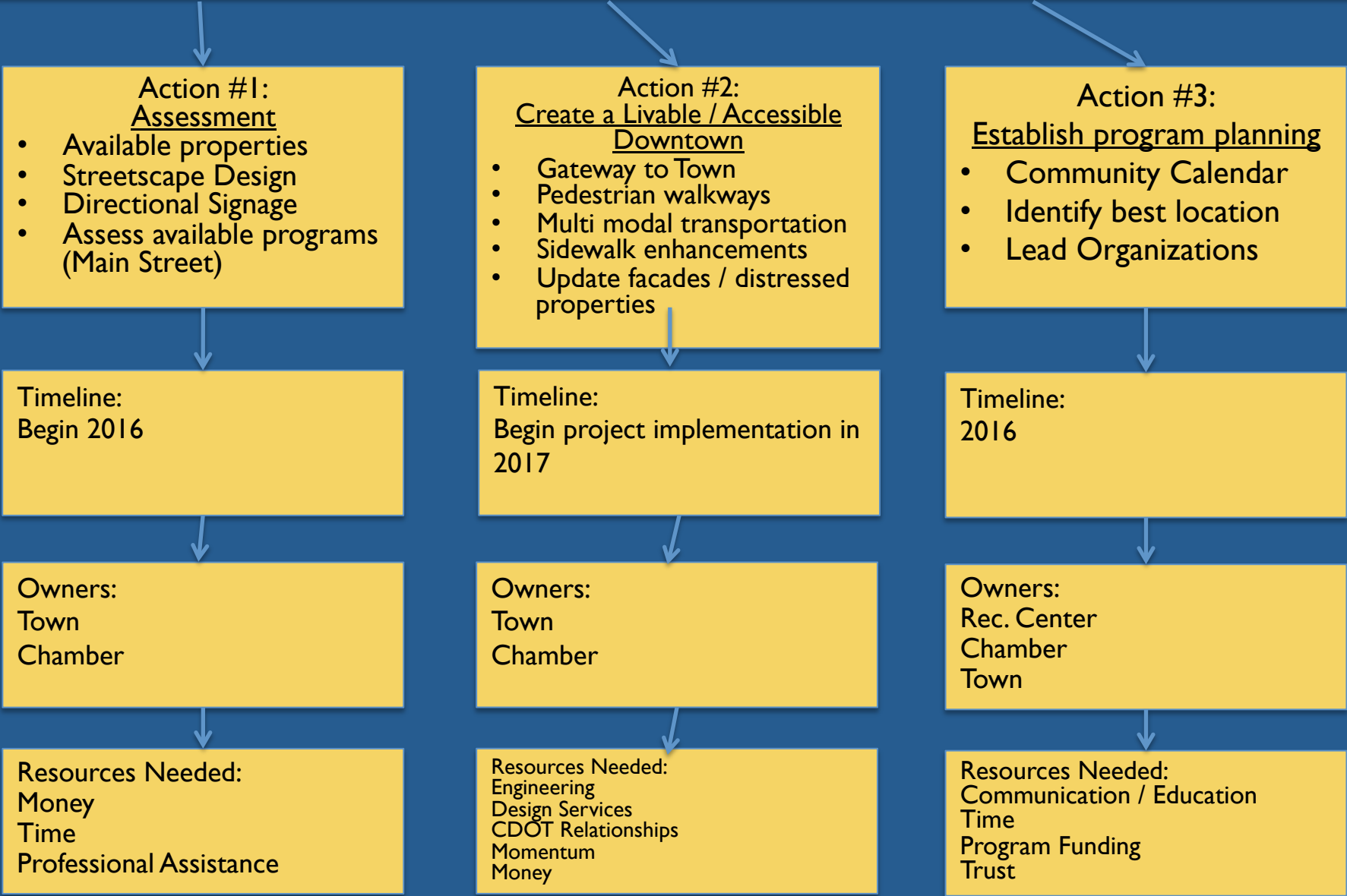
Goal #1: Create a community identity through branding



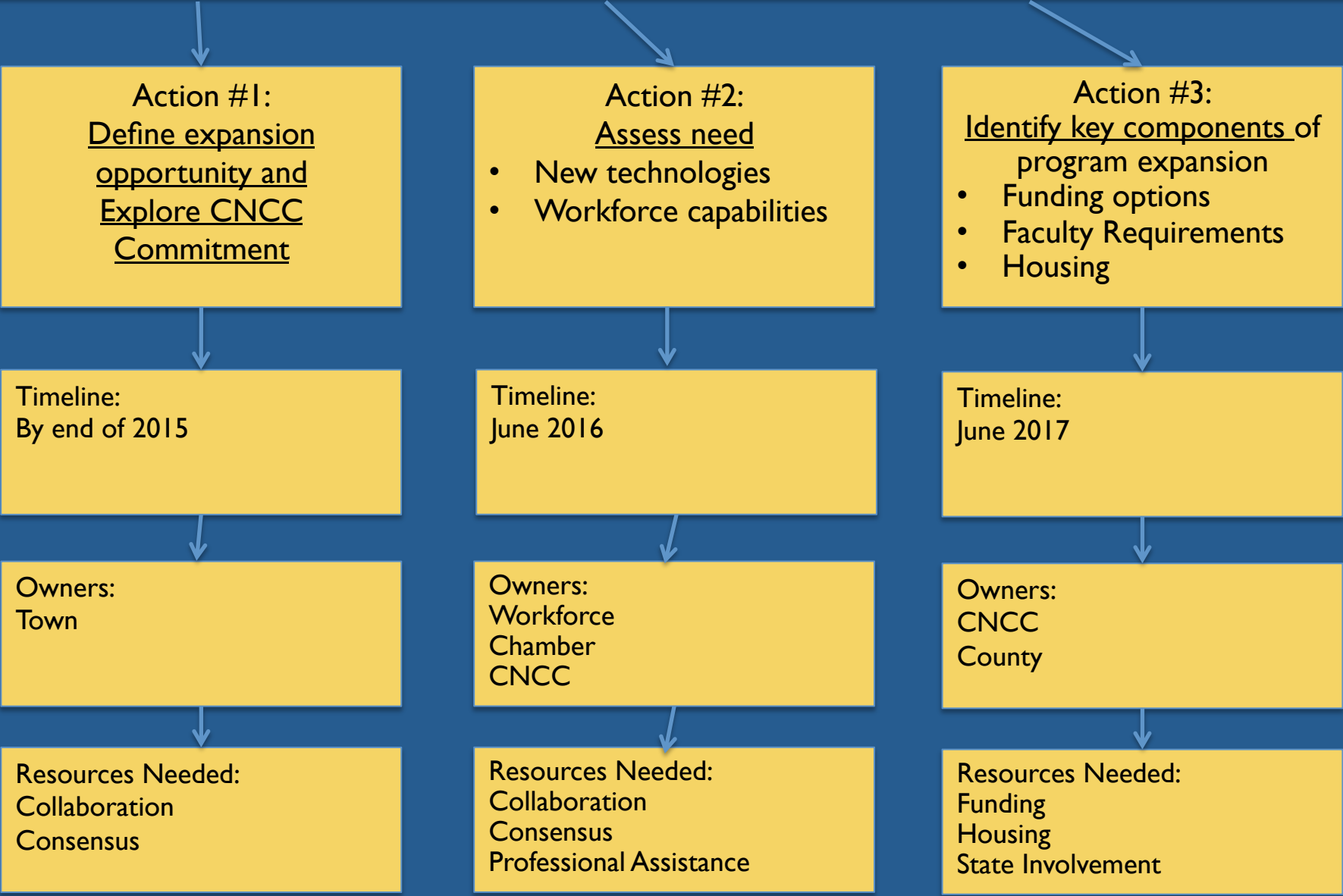
Goal #2: Identify broadband utilization opportunities



# Goal #3: Enhance downtown vibrancy

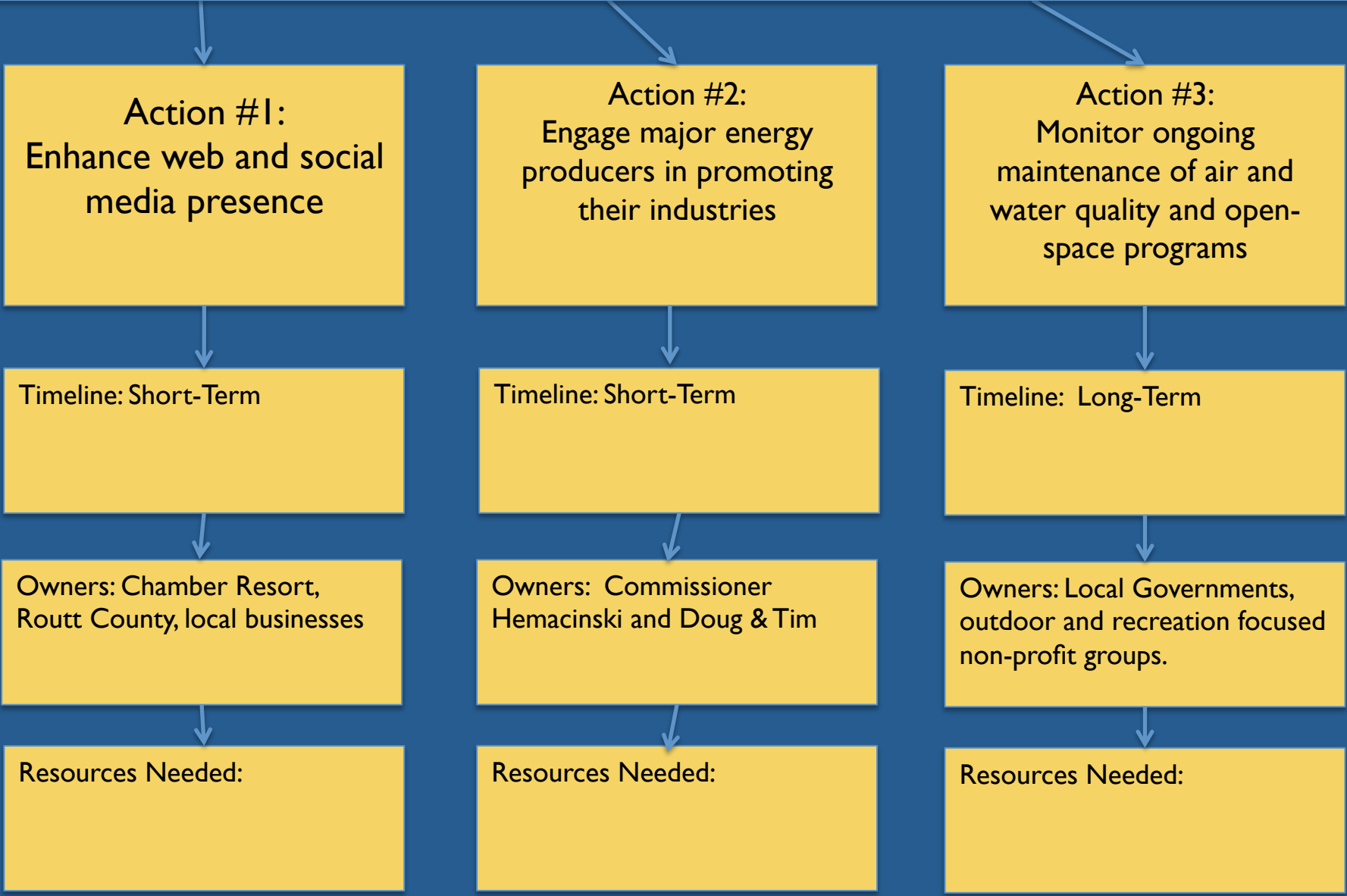


Goal #4: Expansion of existing CNCC programs



Routt County, Colo.

**Goal #1: Maintain & enhance quality of life and better promote area as a good place to do business**



**Goal #2:** leverage community resources to make area a good place start (and continue) businesses with an emphasis on small start-ups.

**Action #1:**  
Task planning departments to identify “development ready” zones for applicants

Timeline: Short Term

Owners: Routt County and municipal Planning Departments

Resources Needed:

**Action #2:**  
Develop methodology to inventory businesses including location-neutral.

Timeline: Medium Term

Owners: Chamber Resort

Resources Needed:

**Action #3:**  
Convene local outdoor businesses to identify opportunities and obstacles

Timeline: Short-Term

Owners: Economic Development Council and YVEC

Resources Needed: OEDIT



**Goal #3:** Include outlying communities in economic and community development.

